



EXHIBITOR & SPONSOR PROSPECTUS

New England Home Care & Hospice
Conference and Trade Show

May 4-6, 2026

Doubletree by Hilton
Manchester, New Hampshire



NEW ENGLAND
HOME CARE & HOSPICE
CONFERENCE AND TRADE SHOW

Sponsorship deadline March 1, 2026



www.nehcc.com

SPONSOR & EXHIBITOR PROSPECTUS

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Order form - or order online at
www.nehcc.com

The 15th Annual NEHCC is sponsored by the six state home care and hospice state associations and is the biggest event of its kind in New England.



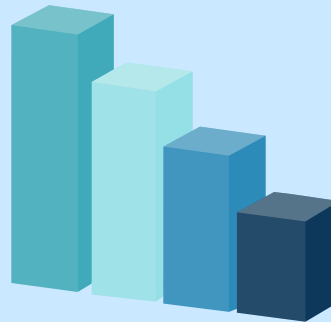
CONNECTICUT ASSOCIATION FOR
HEALTHCARE AT HOME™



Sponsorship Opportunities

EXPERIENCE THE REGION'S BEST CONFERENCE

The New England Home Care & Hospice Conference and Trade Show is the region's premier event for home care and hospice agencies. It is hosted by **the six New England state home care & hospice associations**, which collectively represent nearly 400 organizations. We expect more than 200 senior and mid-level management and clinicians through multiple keynote sessions, workshops, and intensive programs. Over 5 hours of facetime with attendees including breakfast and lunch are guaranteed. Several sponsorship levels are available, so find the right package that fits for you.



Attendees in 2025

- 419 Attendees total
- 125 Unique Agencies
- 77% Director, Administrator or other C-Suite Level Executives
- 60% Medicare/Medicaid Certified Agencies, 40% Private Care Agencies
- 51 from Hospice Agencies

THE EVENT OF THE YEAR!

It's not just their lobster rolls! Foodies and adventure tourists will love connecting in Portland, Maine for learning & networking with our home care & hospice audience at the 2025 New England Home Care and Hospice Conference.

BE PART OF THE SHOW

This onsite conference is a multi-day event with keynotes, panel discussions, time to connect with colleagues, educational sessions, training and the region's largest industry trade show, sales product demos, focused sessions on industry trends, thought leadership, product training/adoption, and more.



PREMIER SPONSORSHIP



Task or Deliverable	Platinum	Gold	Silver
	\$7500	\$7000	\$6000
	limit 1	limit 1	limit 2
Large (10x10) booth in premium high traffic area in the foyer for best flow	✓	✓	✓
Recognition of Premium Sponsorship on slideshow in general ballroom	✓	✓	✓
Company logo prominently displayed on conference marketing materials	✓	✓	✓
Signage prominently displayed at conference registration area and ballroom	✓	✓	✓
Complimentary registrations for the event	5	4	3
Advanced copy of attendee list, as well as final attendee list post-event	✓	✓	✓
30-second video for social channels leading up to the conference	✓	✓	✓
Company literature in conference tote bag	✓	✓	✓
Badge ribbon for company representatives	✓	✓	✓
Registration to President's Pre-conference Reception	5	4	3
Full page advertisement in Conference Program	inside front	inside back	included
Welcome attendees at morning session	May 4	May 5	
VIP Board Room access for private meetings and demos with attendees	✓		
Conference tote bag with sponsor logo	✓		



BUILD YOUR VISIBILITY WITH THE REGION'S BEST CONFERENCE AND TRADE SHOW

Please reach out to Leslie Hammond, Membership & Marketing Director at the Home Care Alliance of Massachusetts, info@nehcc.com for more information.

617-482-8830



info@nehcc.com



75 Kneeland St., Suite 709
Boston, MA 02111





NEW ENGLAND HOME CARE & HOSPICE CONFERENCE AND TRADE SHOW

ADDITIONAL SPONSORSHIPS

PACKAGE OPTIONS

*Flexible packages to meet
your needs & budget.*



The New England Home Care & Hospice Conference and Trade Show offers exciting opportunities for home care and hospice industry vendors and affiliates to be front and center at the premiere gathering of home health and hospice industry representatives. Join us!

ADDITIONAL SPONSORSHIP LEVELS

Diamond	Sapphire	Emerald	Ruby
<i>Presidentials</i>	<i>Lakes Region</i>	<i>Seacoast</i>	<i>Monadnock</i>
<ul style="list-style-type: none">Includes a booth in the trade hallCompany literature in conference bagSpecific benefits for each product, outlined on Diamond pageThree complimentary registrationsLogo and listing on conference on websiteLogo recognition in program guideAdvanced copy of the attendee list	<ul style="list-style-type: none">Includes a 8x8 booth in the trade hallCompany literature in conference bagSpecific benefits for each product, outlined on Sapphire pageTwo complimentary registrationLogo and listing on conference websiteLogo recognition in program guideAdvanced copy of the attendee list	<ul style="list-style-type: none">Includes a 8x8 Booth in the Trade HallRecognition as described on Emerald pageOne complimentary registrationLogo in program guideAdvanced copy of the attendee list	<ul style="list-style-type: none">Recognition as described on Ruby pageAdvanced copy of the Attendee listOne complimentary registration <p>*this level does not include a booth</p>
\$5000	\$4000	\$3000	\$2500

Presidentials

\$5000

DIAMOND SPONSORSHIPS

Includes a vendor booth
Company literature in conference bag
Specific benefits for each product, outlined below
Three complimentary registrations
Logo and listing on conference on website
Logo recognition in program guide
Advanced copy of attendee list



EXHIBIT HALL RECEPTION SPONSOR

Limit 2

- All Diamond benefits, plus
- Thank attendees during reception
- Signage prominently displayed during the sponsored reception
- Custom Drink Tickets with company logo
- Company logo on cocktail napkins



MASTER CLASS SPONSOR

Limit 2

- All Diamond benefits, plus
- Welcome attendees at the pre conference
- Signage prominently displayed during the sponsored event/ session



LOUNGE SPONSOR

Limit 1

Exclusive branding and networking space, heightened visibility, and premium engagement opportunities in a lounge atmosphere for conference attendees to gather

- All Diamond benefits, plus
- Sponsor may have a table and presence in the area
- Recognition in the program guide and on the website



NETWORKING DINNER SPONSOR

Limit 3

- All Diamond benefits, plus
- Thank attendees at dinner
- Company logo at the event
- Two dinner tickets for your staff
- Logo on dinner ticket and table cards

Lakes Region

SAPPHIRE SPONSORSHIPS

\$4000

Includes a 8x8 booth in the trade hall
Company literature in conference bag
Specific benefits for each product
Two complimentary conference registrations
Logo and listing on conference website
Logo recognition in program guide
Advanced copy of attendee list



BREAKFAST OR LUNCH SPONSOR

Limit 4

- All Sapphire benefits, plus
- Thank attendees during meal
- Logo recognition in the sessions
- Signage with logo during meal



KEYNOTE SESSION SPONSOR

Limit 4

- All Sapphire benefits, plus
- Introduce keynote speaker & briefly highlight your company
- Logo displayed during Keynote



BREAKOUT ROOM SPONSOR

Limit 5

- All Sapphire benefits, plus
- **6' table in back of break-out room**
- Receive special acknowledgment during each session (5 times)
- Special Logo Recognition in the room and in program guide



GAME TIME SPONSOR

Limit 4

- Sponsor the Play Area!** This recreation area inside the venue has giant games of Jenga, Connect 4, chess, board games, and cornhole to capture guests' attention. It's a creative way to give your customers something to talk about!
- Includes signage at the Game Station

Lakes Region

\$4000

SAPPHIRE SPONSORSHIPS

Includes a 8x8 booth in the trade hall
Company literature in conference bag
Specific benefits for each product
Two complimentary conference registrations
Logo and listing on conference website
Logo recognition in program guide
Advanced copy of attendee list



PHOTO BOOTH SPONSOR

Limit 1

- Exclusive sponsorship of a photo opportunity with the sponsor and conference logos and themed props
- 10 x 10 booth in trade hall
- 2 Complimentary registrations
- Special Logo Recognition in program guide, general session slides and on conference website
- Literature in conference bag



CHARGING STATION

Limit 2

Your logo will be featured on charging devices and signage, providing essential power for their devices. This practical sponsorship offers continuous exposure while attendees recharge, creating opportunities for engagement and brand recognition throughout the event.

NEHCC



EMERALD SPONSORSHIPS

Includes a Booth in the Vendor Hall
Recognition as described below
One complimentary registration
Logo in program guide
Advanced copy of attendee list



KEYCARD SPONSOR

Limit 1

- All Emerald benefits, plus
- Logo displayed on hotel keycards for all conference hotel guests



LANYARD SPONSOR

Limit 1

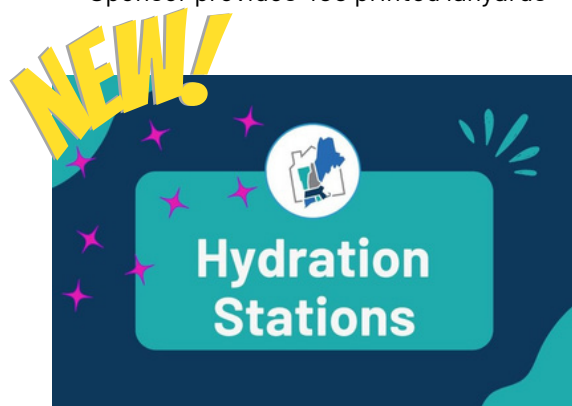
- All Emerald benefits, plus
- Maximize visibility! Each attendee has your name and website around their neck for days!
- Sponsor provides 400 printed lanyards



REFRESHMENT BREAK SPONSOR

Limit 4

Enjoy all Emerald benefits with added perks, featuring logo recognition at break stations and a complimentary registration, ensuring your brand stands out while satisfying attendees' cravings.



HYDRATION STATION SPONSOR

Limit 1

Strategically located at high-traffic areas of the event, these hydration stations provide branded custom-designed hydration points featuring your company's logo and messaging. It's a great way to align your brand with health, convenience, and care for the environment.

Seacoast

EMERALD SPONSORSHIPS

\$3000

Recognition as described below
One complimentary registration
Logo in program guide
Advanced copy of attendee list



GRANITE STATE GIFT SPONSOR

Limit 1

Celebrate New Hampshire's charm with a locally inspired keepsake presented to each attendee. This sponsorship highlights your organization's appreciation for regional artistry while leaving participants with a lasting memento of the conference. Recognition includes signage at the registration area and in the conference program.



VOICES OF CARE WALL SPONSOR

Limit 1

Sponsor the interactive message wall where attendees share gratitude, inspiration, and reflections throughout the event.

- Branded signage featured on wall
- Opportunity to provide a brief message or statement of support displayed at the wall

NEHCC

Monadnock

\$2500

RUBY SPONSORSHIPS

Recognition as described below

Advanced copy of attendee list

One complimentary registration

Booths are NOT included at this level

NEW!



SOCIAL MEDIA SPONSOR

Limit 1

Logo will be displayed prominently on a screen showcasing real-time posts from attendees using the conference hashtag, ensuring your brand is recognized as part of the event's dynamic conversation.



NEW!



DIRECTIONAL SIGNS SPONSOR

Limit 1

Logo will be prominently displayed on Agenda poster near the registration table and directional signs guiding attendees and ensuring your brand is seen as they navigate the conference.



SWAG BAG SPONSOR

No limit

Provide corporate item imprinted with logo in conference bag (i.e. pens, post-its, etc.)

- All Ruby benefits, plus
- *Sponsor supplies items*
- Company acknowledged in marketing materials

EXHIBIT HALL TRADE SHOW BOOTH



NEW ENGLAND
HOME CARE & HOSPICE
CONFERENCE AND TRADE SHOW

The New England Conference trade show is expected to sell out, so secure your spot early!

Sponsors have exclusive access to reserve booths until January 1. No reservations for booth only options will be considered until Sponsors have claimed their booths. Guarantee your company's visibility and maximize networking opportunities by contributing a raffle prize for attendees to win! Public drawings will be held during the conference, creating additional excitement and exposure for your brand.

THROUGH JAN 1

Booth Pre Sale is for Sponsors Only

Trade Show Exhibit Hall Booth

\$1400

\$2200 non-member

Trade Show booth with two staff people, the attendee list, and FULL conference attendance!

- ✓ Attendance for **two** company representatives
- ✓ Discount for display advertising in the Conference Program Guide
- ✓ Additional conference attendees can be added at member or non member rate
- ✓ Listing in program guide & website
- ✓ **8' x 8' booth in Exhibit hall**
- ✓ Skirted table, 2 folding chairs, waste basket & identification signage
- ✓ Attendee Contact e-mail list ahead of and after the conference
- ✓ Recognition & link on conference app/ website

Exhibits will only be permitted in the official exhibit area. Exhibitor space assignment will be determined in order of receipt of paid registration. For the safety and courtesy of others, exhibits may only project within the space allotted, and isles must be kept clear for traffic. Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel or conference exhibit hall area without permission of the partnership* conference site representative. Packing, unpacking, and assembly of exhibits shall be done in designated areas, at specific times and conform to instructions from the "partnership." Purchasing a booth or sponsorship indicates consent to the policies on page 14.



**NEW ENGLAND
HOME CARE & HOSPICE**
CONFERENCE AND TRADE SHOW

Trade Show

Showcase and demonstrate new products in-person to your target market at the 2026 New England Home Care & Hospice Trade Show. Register early for the best booth selection!



01

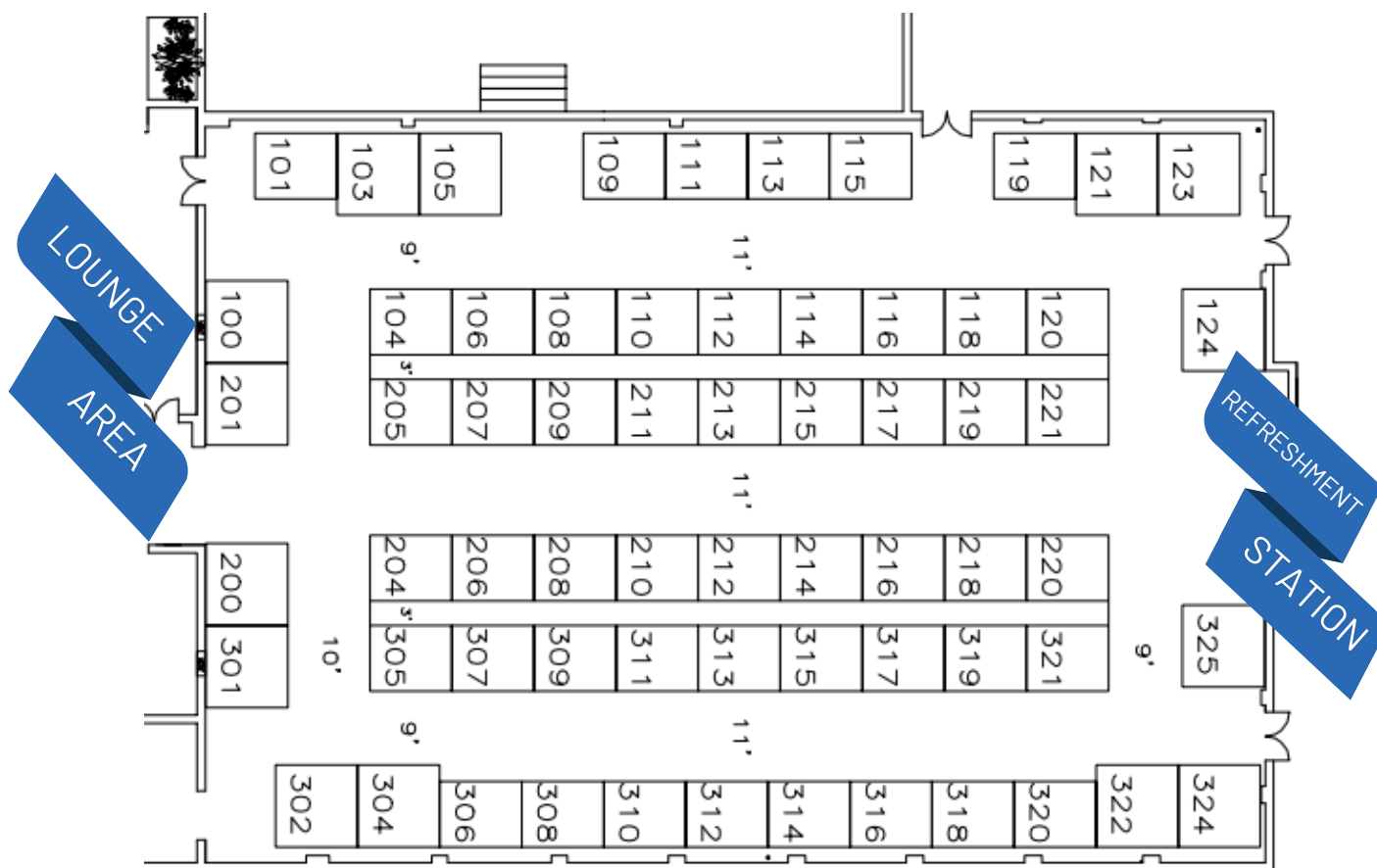
Armory Exhibit Hall

The Armory Exhibit Hall will impress you with its splendor! Basic booths in the Vendor Hall are 8 x 8, while premium booths are 10x10 all include pipe and drape, 2 chairs and waste basket.

02

Refreshment & Activity Areas

Food and activities will draw them to you, and keep them there! Plan now to have engaging activities at your booth!



03

★ Larger Booths for Premiere Sponsors!

Premium Sponsors receive 10x10 booth space. Showcase more products, create engaging experiences, and attract more foot traffic with more space!



Be part of NEHCC!

CONFERENCE POLICIES



All opportunities are first-come-first-served.



Exhibit table locations are chosen based on first come, first served.



Sponsorships & exhibits are not considered confirmed until payment is received.



Interested in a different sponsor idea? We welcome them! Contact us!

DEFAULT OCCUPANCY

An exhibitor who fails to occupy exhibitor space by **8:00 am on May 5, 2026** of the Conference trade show **will forfeit the full rental price**. The conference committee reserves the right to fill any vacant spaces.

LIABILITY

The exhibitor will make no claim of any kind against the conference or the hotel for any loss, damage or destruction of goods, or for any injury that may occur while participating in the show, nor for any damages of any nature or character.

CANCELLATION POLICY

Notification of cancellation must be received in writing by email to info@thinkhomecare.org, on or before April 1st, 2026 to receive a refund minus a 30% administrative fee. No cancellation refunds will be made after that date.

ANTI-HARASSMENT POLICY

The conference organizers are dedicated to providing a welcoming professional event for attendees, vendors and staff, free from all forms of harassment, intimidation, and discrimination. See the official Conference Code of Conduct on the conference website, www.nehcc.com.

CONVENTION SERVICES

Capital Convention Contractors (CCC) has been secured to provide the setup of the exhibit area. Upon receipt of your paid exhibitor registration, your contact information will be provided to CCC. Approximately 60 days prior to the conference, CCC will send you a Vendor Kit that will include information regarding shipping, ordering electricity and internet hook-up, as well as furniture upgrades. **Exhibitors are solely responsible for arranging for services with CCC** and are also responsible for payment of any additional fees associated with services and/or upgrade.

DEADLINES

Ensure the best possible visibility and company promotion by securing your spot early! All sponsorship registrations and logos must be received by March 1, 2026 to ensure they will be included in promotion materials. Sponsorship levels will be forfeited if payment is not received within 14 days of commitment.

PAYMENT

Exhibitor booth and Sponsor fees **MUST** be paid in full no later than April 1, 2026. Exhibitors who arrive at the conference, who are not paid in full, will not be allowed to set up exhibit space or attend the conference.



ADVERTISING

Be Seen!

Distinguish your business from the competitors by placing your product or service front-and-center with print and online Program & Exhibit Hall Guide advertising. The conference's Program & Exhibit Hall Guide provides an affordable opportunity to connect print and digital ads to your target audience directly. Advertising in the Program Guide assures your company's contact information gets into the hands of every attendee, vendor, and visitor!

General specifications

- 2026 DEADLINE: **Submission for Program Ads April 1, 2026.**
- Please note, this deadline **cannot be extended.**
- Advertiser supplies the picture file, accepted formats outlined at checkout.
- Send Conference Program Guide inquiries to: info@nehcc.com.

FULL PAGE - \$600

portrait
ad specs: 8" x 10.5"

QUARTER PAGE- \$300

portrait
ad specs: 3.75" x 4.75"

HALF PAGE- \$450

landscape
ad specs: 8" x 4.75"

EIGHTH PAGE- \$200

landscape
ad specs: 3.75" x 2.25"



Information on submitting ads available at: <https://nehcc.com/sponsors-exhibitors>

Levels	Indicate Product or Service	Price	Total Price
Premiere Sponsorships	<input type="checkbox"/> Platinum	\$7500	
	<input type="checkbox"/> Gold	\$7000	
	<input type="checkbox"/> Silver	\$6000	
Diamond Sponsorships	<input type="checkbox"/> Exhibit Hall Reception Sponsor	\$5000	
	<input type="checkbox"/> Master Class Sponsor		
	<input type="checkbox"/> Network Dinner Sponsor		
	<input type="checkbox"/> Lounge Sponsor		
	<input type="checkbox"/> Breakfast or Lunch Sponsor		
	<input type="checkbox"/> Keynote & General Session		
Sapphire Sponsorships	<input type="checkbox"/> Breakout Room Sponsor	\$ 4000	
	<input type="checkbox"/> Photo Booth Sponsor		
	<input type="checkbox"/> Voices of Care Wall Sponsor		
	<input type="checkbox"/> Charging Station		
	<input type="checkbox"/> Game Time Sponsorship		
Emerald Sponsorships	<input type="checkbox"/> Hydration Station	\$3000	
	<input type="checkbox"/> Keycard Sponsor		
	<input type="checkbox"/> Refreshment Break Sponsor		
	<input type="checkbox"/> Lanyard Sponsor		
	<input type="checkbox"/> Park Bench Sponsor		
	<input type="checkbox"/> The Granite State Gift Sponsor		
Ruby Sponsorships	<input type="checkbox"/> Social Media Wall Sponsor	\$2500	
	<input type="checkbox"/> Directional Signs Sponsor		
	<input type="checkbox"/> Swag Bab Sponsor		
Exhibit Booth	<input type="checkbox"/> Standard	Member v Non Member	
		1400 or 2200	
Program Guide Advertising	<input type="checkbox"/> Full Page	\$600	
	<input type="checkbox"/> Half Page	\$450	
	<input type="checkbox"/> Quarter Page	\$300	
	<input type="checkbox"/> Eighth Page	\$200	
Additional Attendees for three day conference <i>single day registration also available</i>	<input type="checkbox"/> Member Rate	\$495	
	<input type="checkbox"/> Non- Member Rate	\$795	
	<input type="checkbox"/> early bird savings through 2/14	-\$100 each	
Add ons	<input type="checkbox"/> Dinner at "The Venue" -offsite <i>sponsored event on May 5, 2026</i>	\$85	
Total			

PAYMENT

Credit Card

Name on Card _____

Card Number _____

Expiration Date _____ CVV Code _____

Billing Address _____

Town _____ State _____ Zip _____

I authorize a charge to my credit card for the above agreed upon purchases.

Signature

PURCHASE ONLINE

www.nehcc.com/sponsors2026



Mail check or completed credit card form to:
Foundation for Home Health
75 Kneeland Street, Suite 709
Boston, MA 02111

- ☐ I have read, understand and agree to the Code of Conduct, Conference Policies.
- ☐ I understand that Exhibitor booth and Sponsor fees MUST be paid in full no later than April 1, 2026.