

Grappling with the Gray

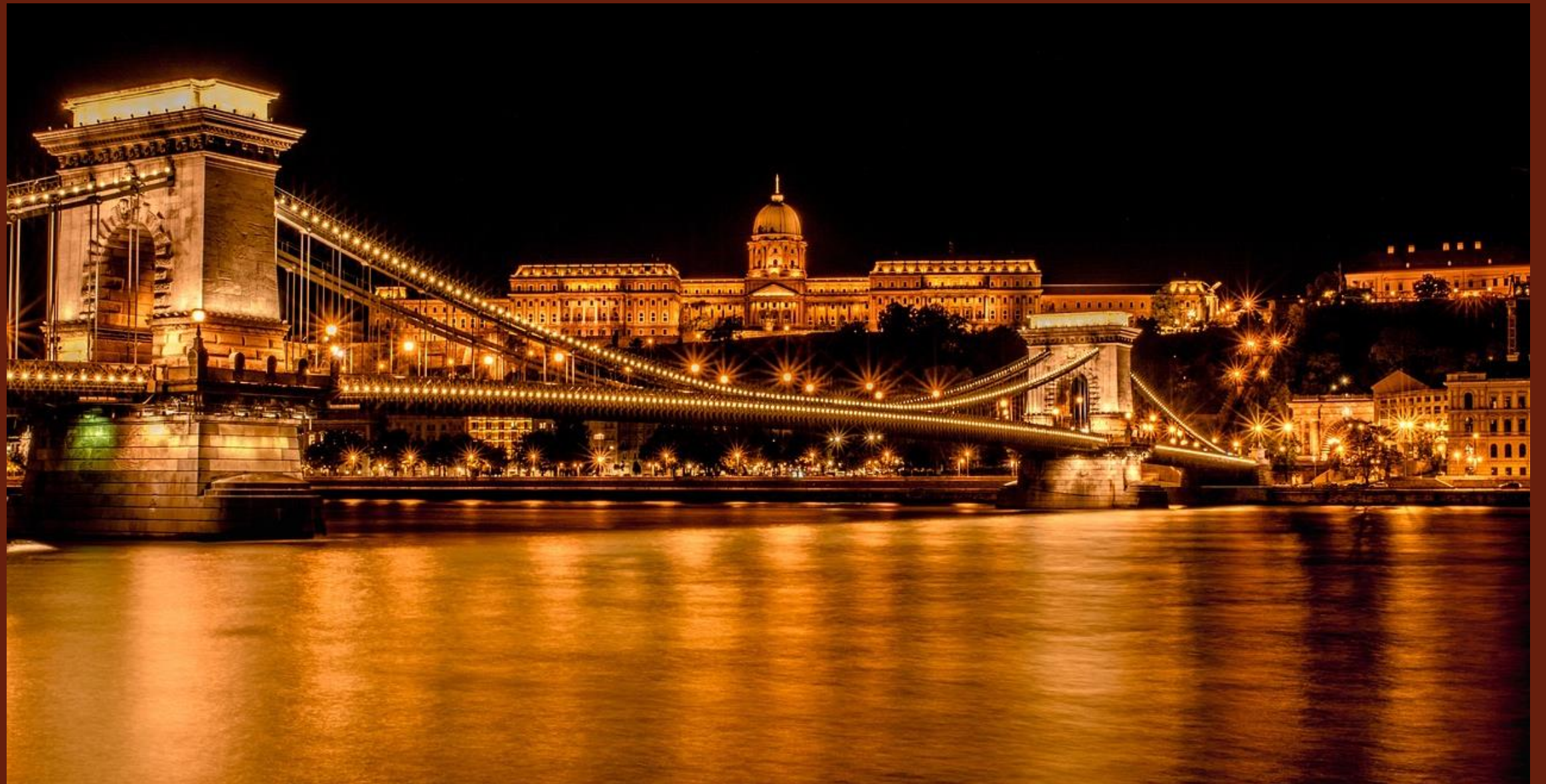
**Identify and conquer
the 3 enemies of ethics**

Yonason Goldson
The keynote speaker with 3000 years' experience

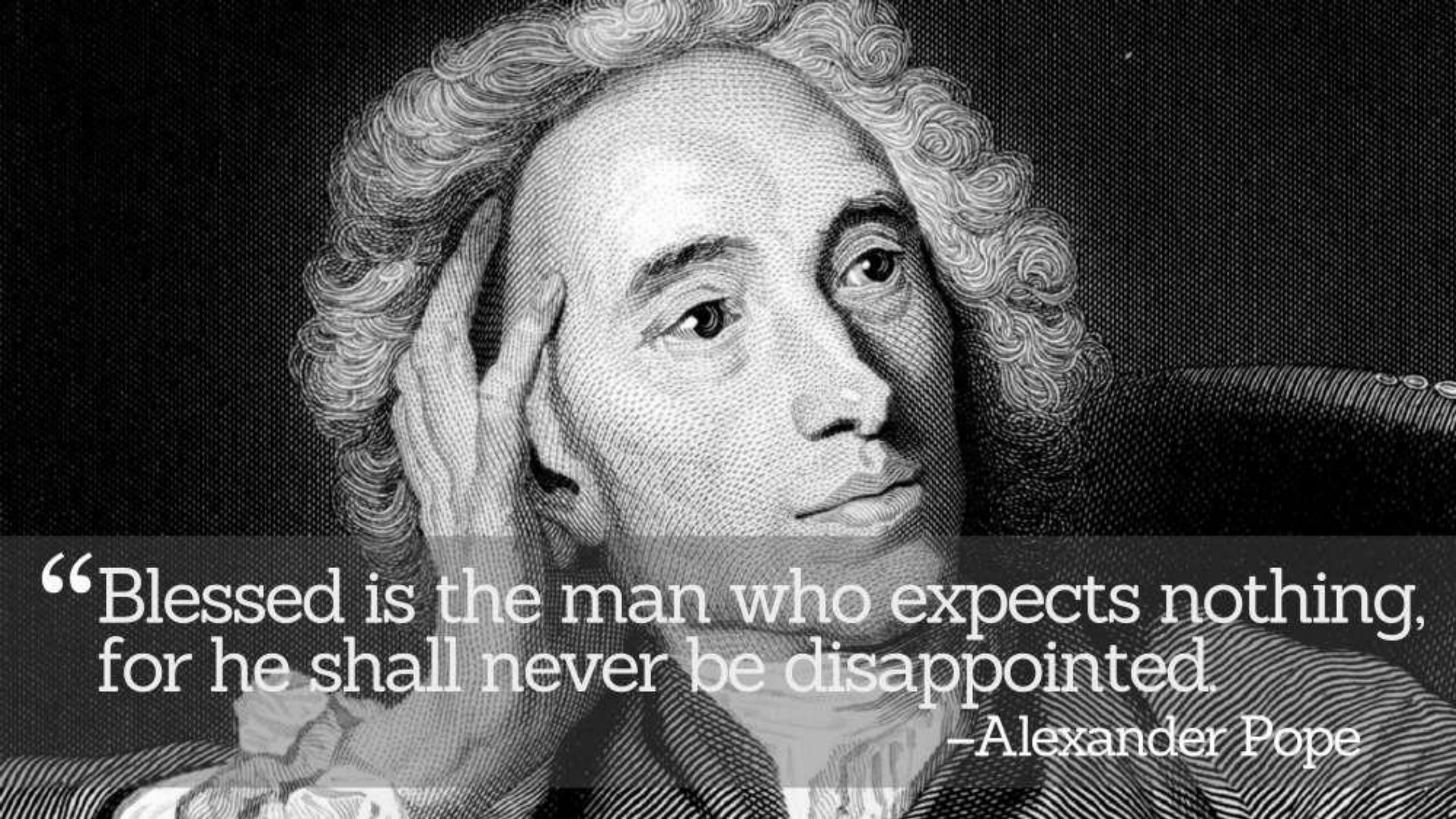


A black and white photograph of a multi-story building facade. The building has several windows, some with balconies. A dark horizontal band across the middle contains white text. Below the band, a street scene is visible with a person walking and a car. A bright cyan square is on the right side.

Dózsa György utca hatvan nyolc







“Blessed is the man who expects nothing,
for he shall never be disappointed.

—Alexander Pope



“The great problem of communication is the illusion it has taken place.”

~William H. Whyte



1. Identify the three enemies of ethics
2. Learn the three strategies to defeat them
3. Begin to cultivate the ethical mindset to profit from an ethics-based culture



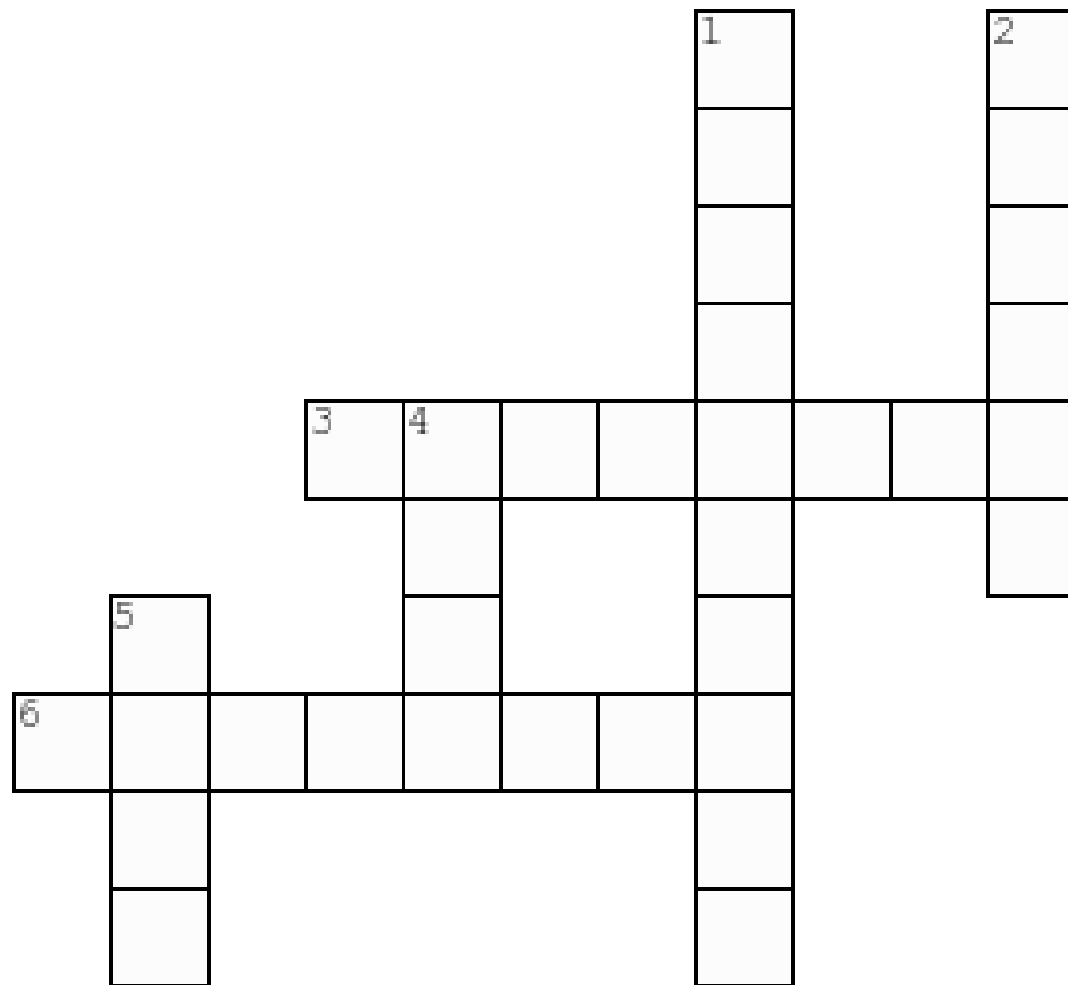
Where ethics leads, culture follows





I know that you believe you understand
what you think I said, but I am not sure
that you realize that what you heard is
not what I meant.

Robert McCloskey



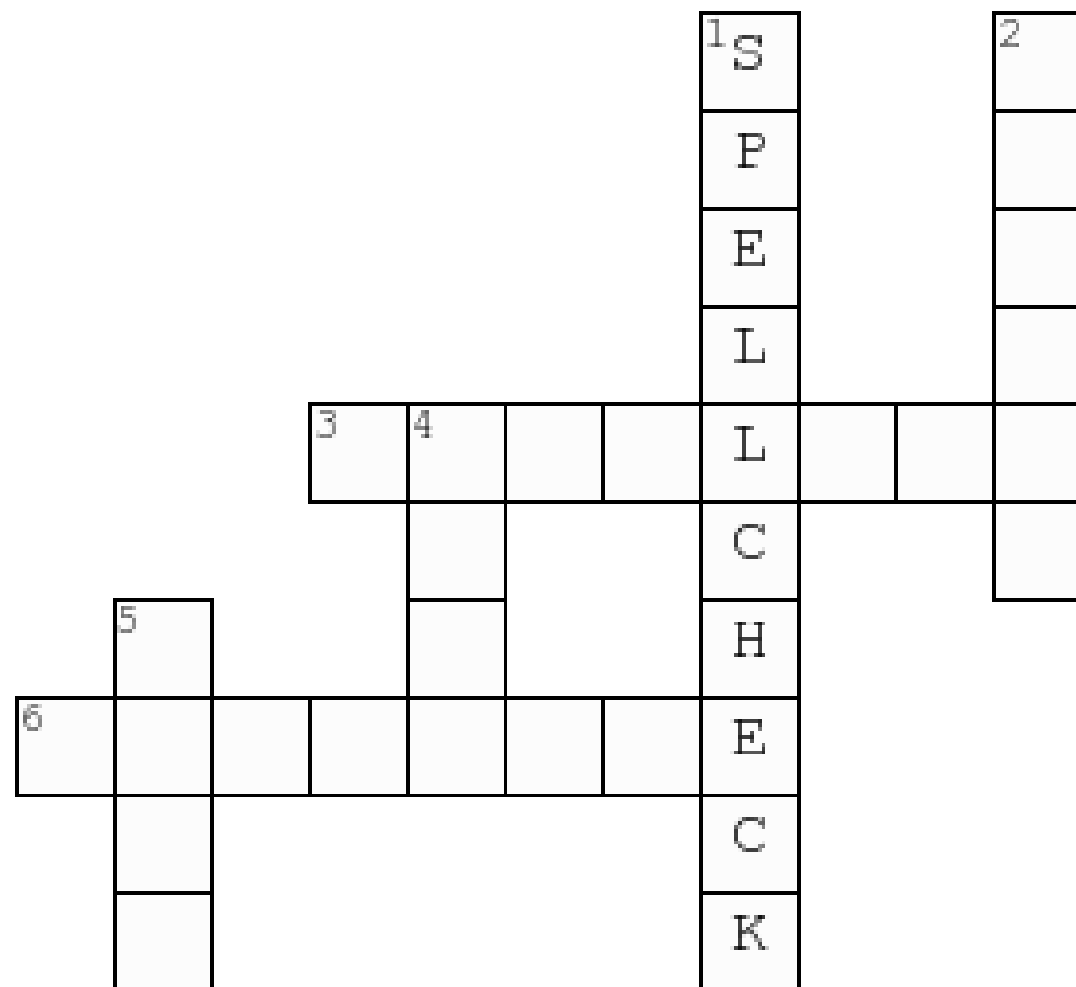
Created with TheTeachersCorner.net [Crossword Puzzle](#)

Across

- 3. Take inventory
- 6. Fits on a hard drive

Down

- 1. It reveals character flaws
- 2. One attacked by bats
- 4. Bangs on the head
- 5. site of unexpected change



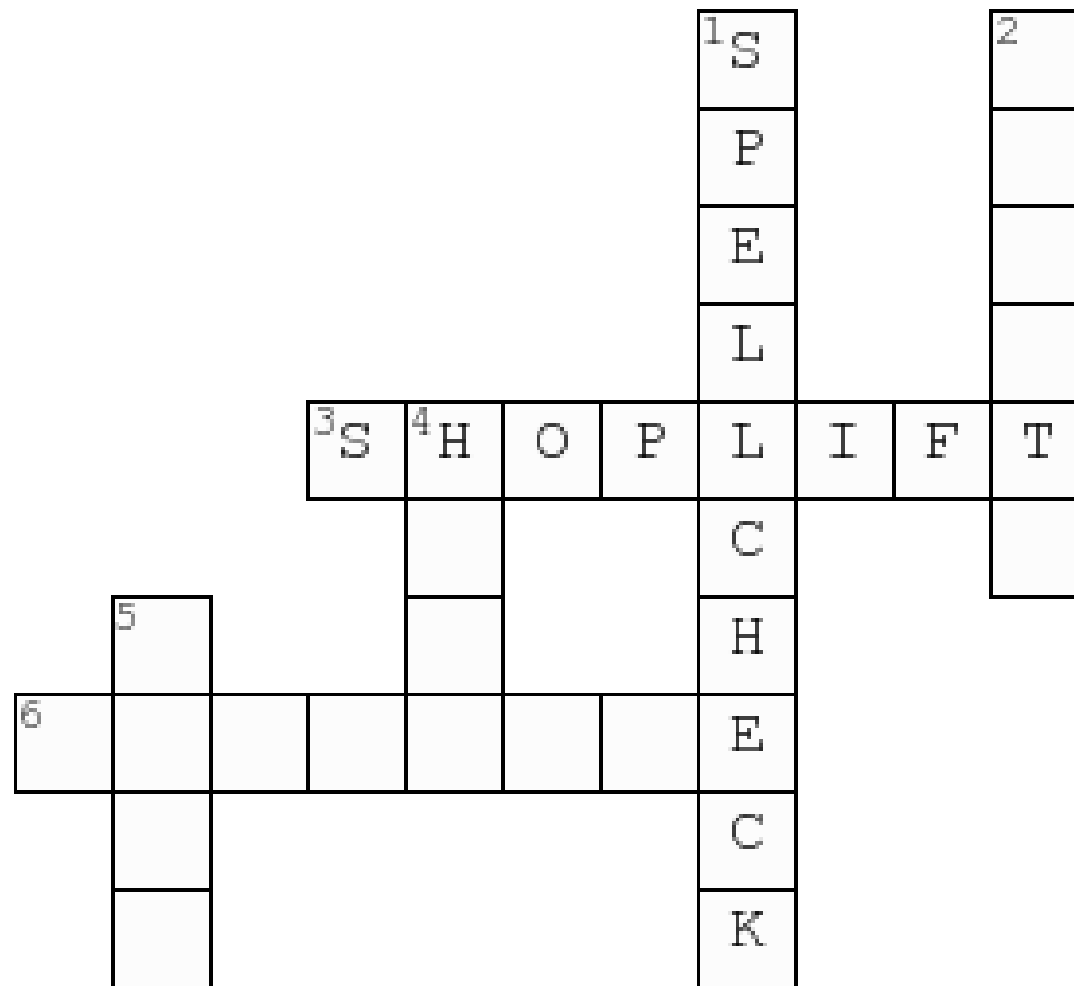
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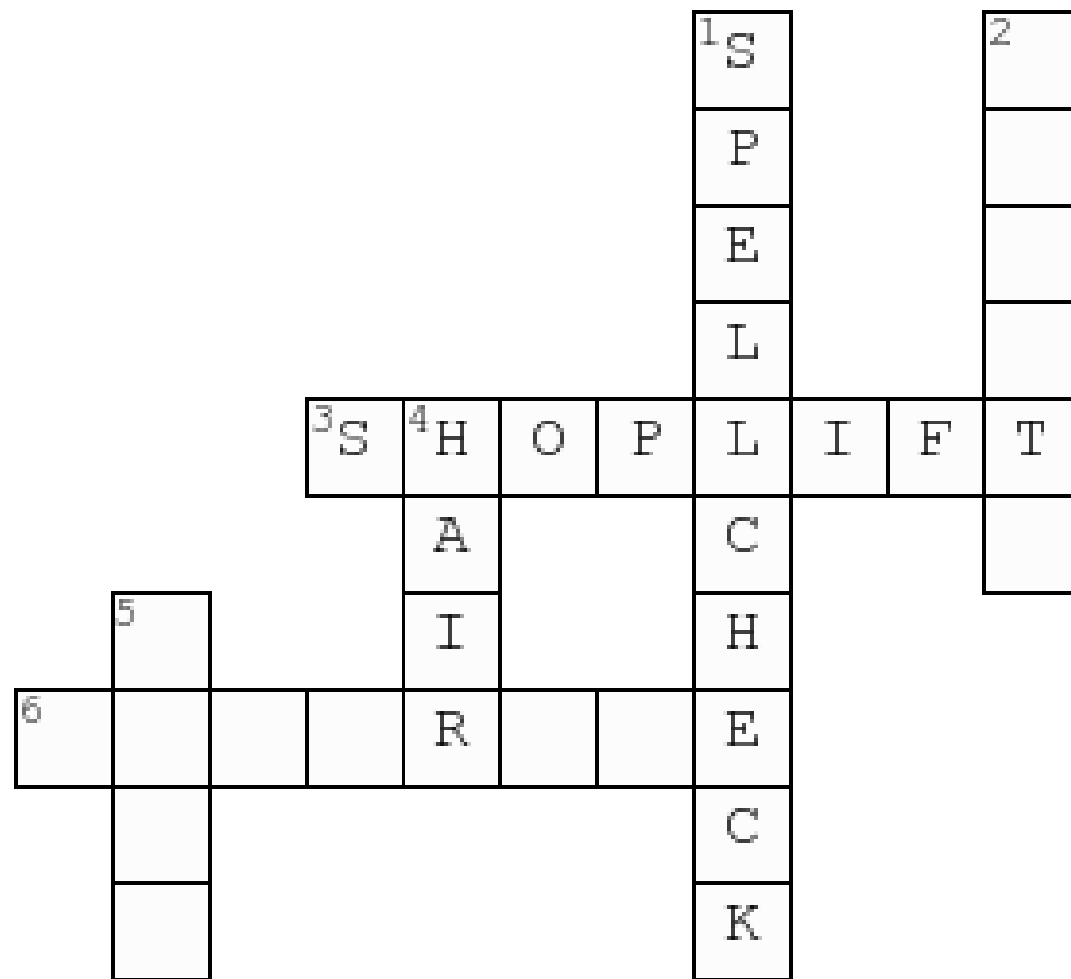
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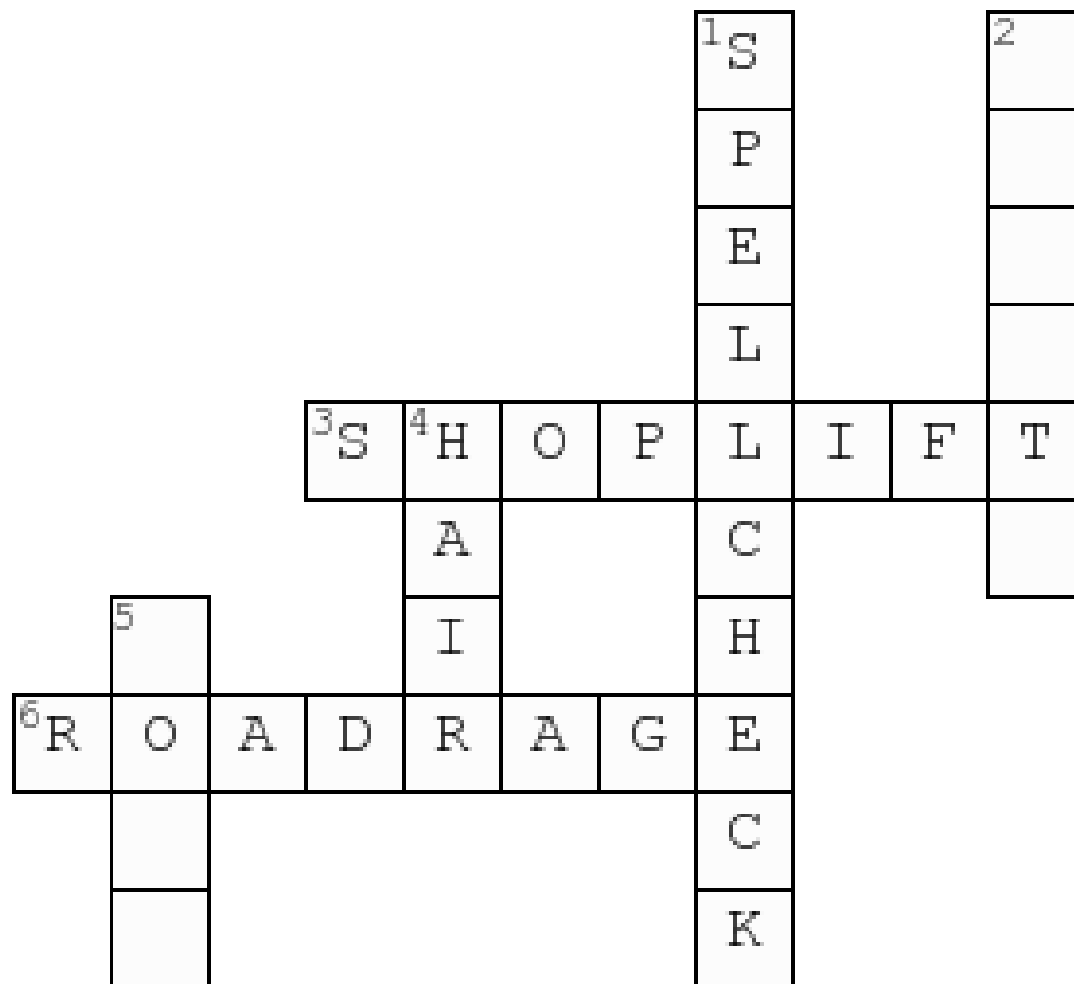
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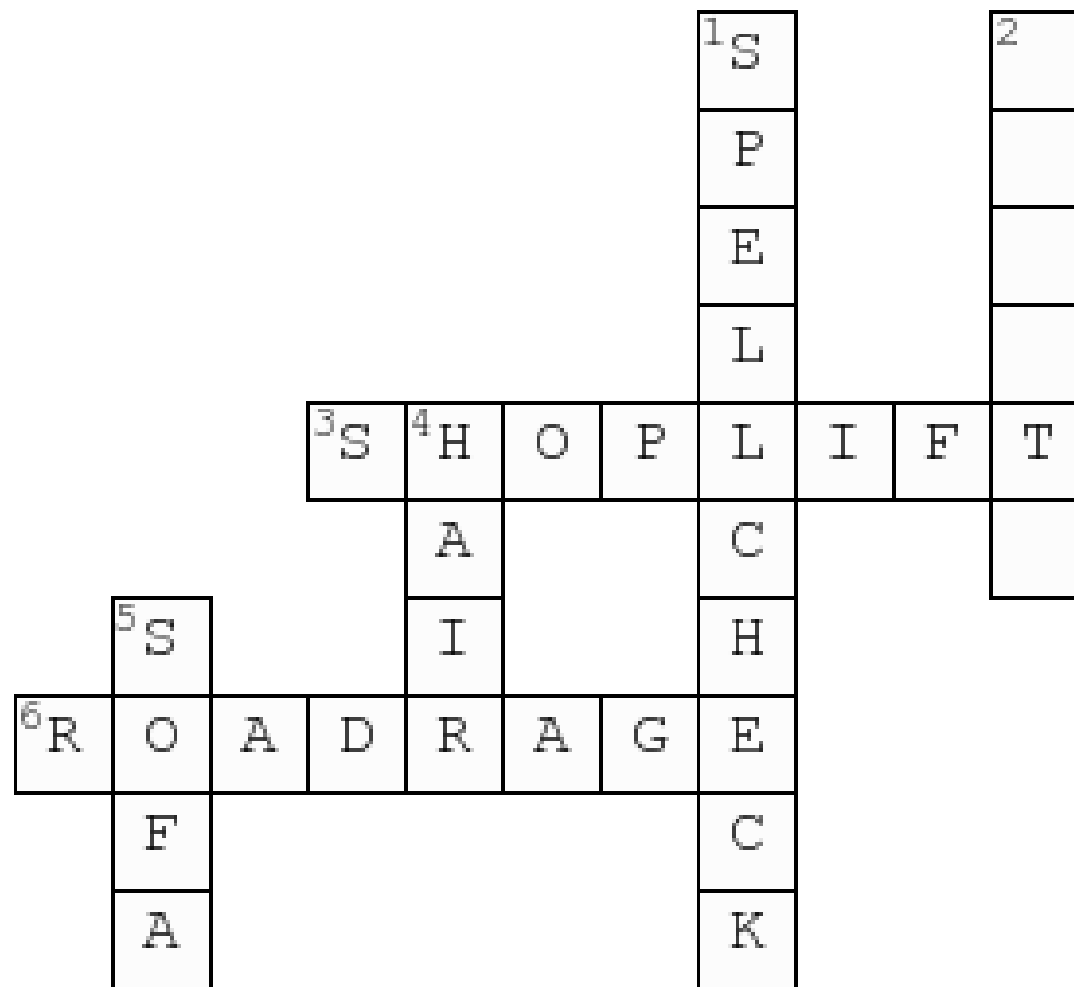
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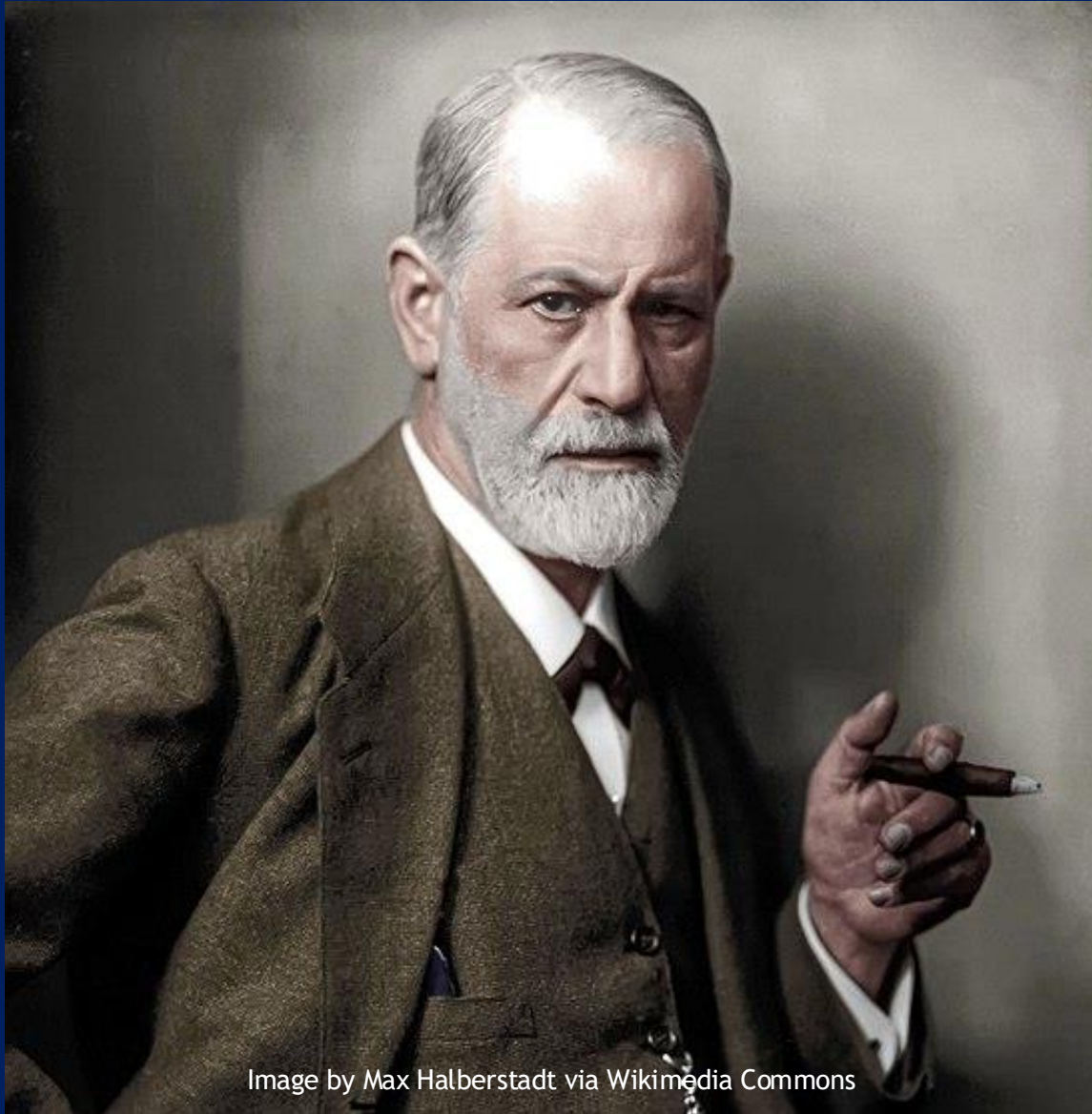


Image by Max Halberstadt via Wikimedia Commons



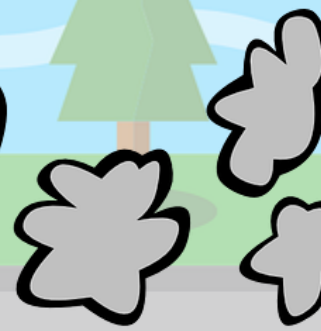
Image by Yotambientengosuperpoderes via Flickr



Feelings



Reality



Ethical Mindset

Ethical Mindset

The willingness to
look **honestly**,
think **discerningly**,
and take **responsibility** for all our decisions.



GOOD

BAD

YOU
ARE
HERE



Enemy #1

RATIONALIZATION





“You are free to eat from any tree in the garden; but of the Tree of the Knowledge of Good and Evil, you shall not eat.

For on the day that you eat from it, you will surely die.”

Genesis 2:16

“When the woman saw that the fruit of the tree was good for food and pleasing to the eye, and also desirable for gaining wisdom, she took of it and ate it.”

Genesis 3:6

and also desirable for gaining wisdom





I will help the sick according to my
ability and judgment...

I will keep pure and holy both my life
and my art.

From the Hippocratic Oath

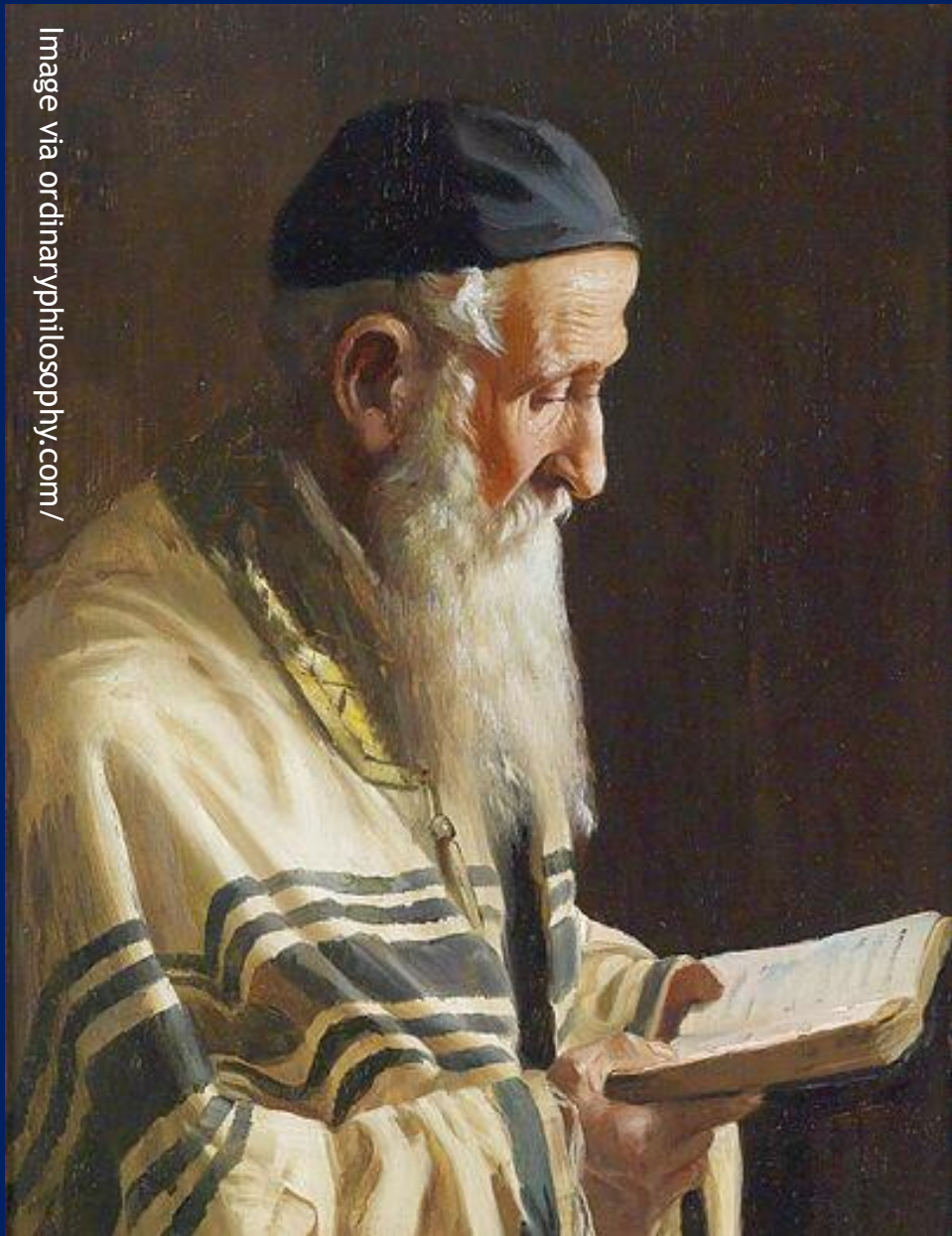


Image via ordinaryphilosophy.com/


Never trust
yourself
until the day
you die.”

~Hillel the Elder



"I hate yes-men.
Don't you agree, Perkins?"





Strategy #1 Create a circle of trust



10TH-ANNIVERSARY EDITION

NATIONAL BESTSELLER • UPDATED WITH A NEW AFTERWORD

BETHANY McLEAN AND PETER ELKIND

THE SMARTEST GUYS IN THE ROOM

THE AMAZING RISE AND
SCANDALOUS FALL OF ENRON

"Well-reported
and well-written."
—Warren Buffett

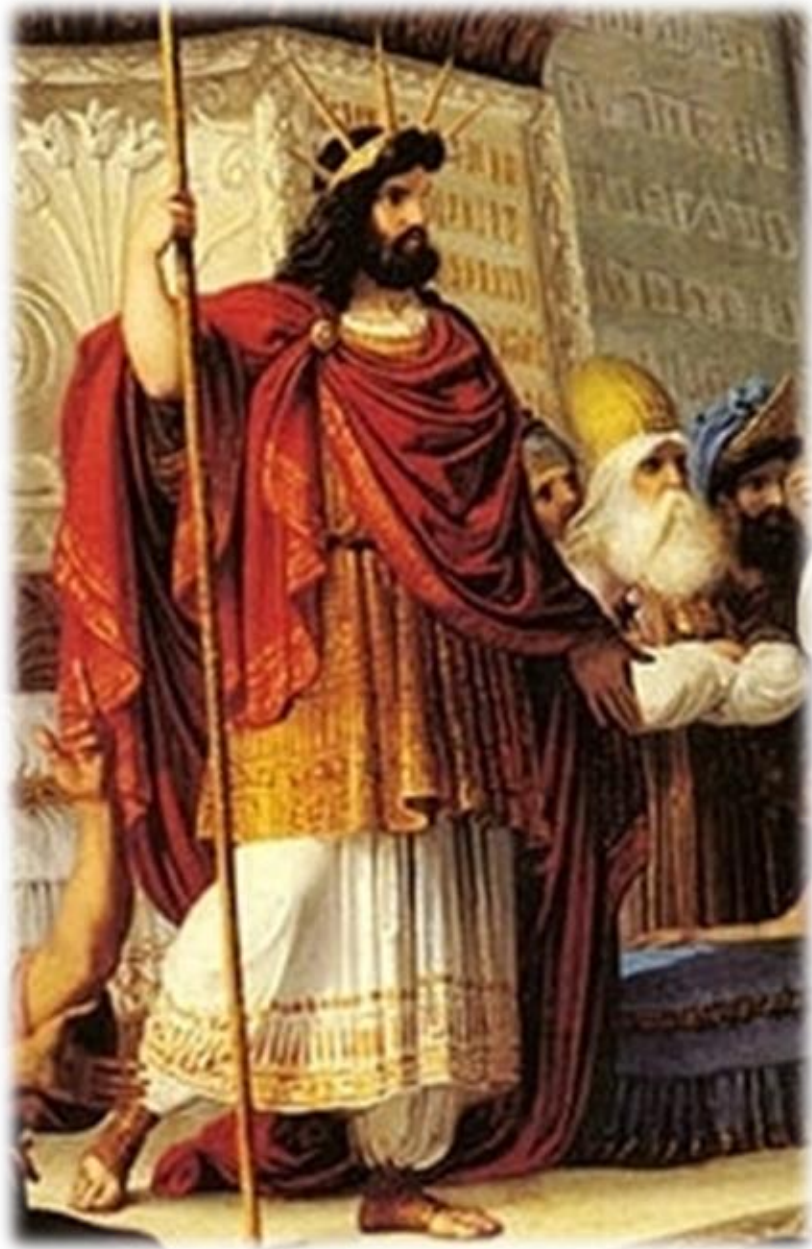


WITH A NEW
FOREWORD BY
JOE NOCERA



“Stupidity is not the absence of intelligence; it is the surrender of intelligence.”

~Dietrich Bonhoeffer

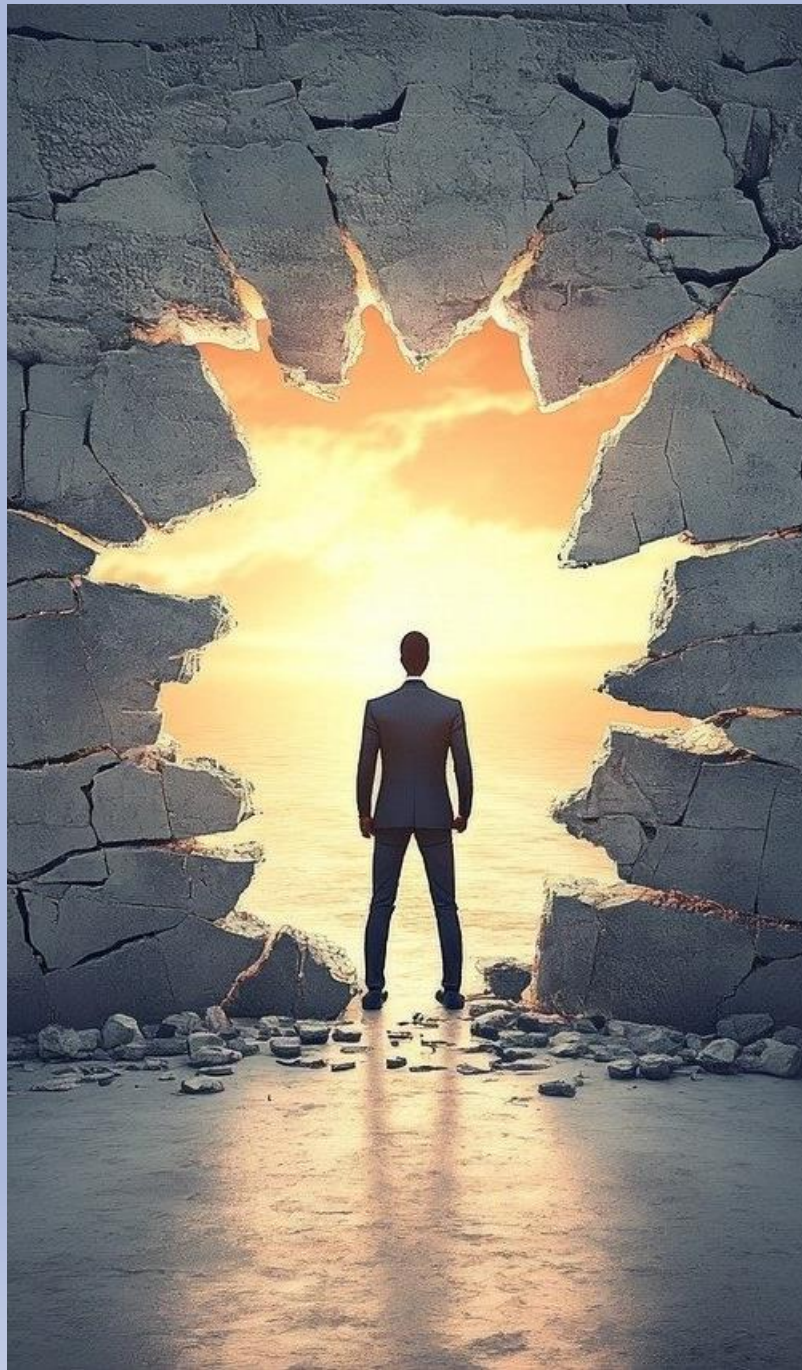


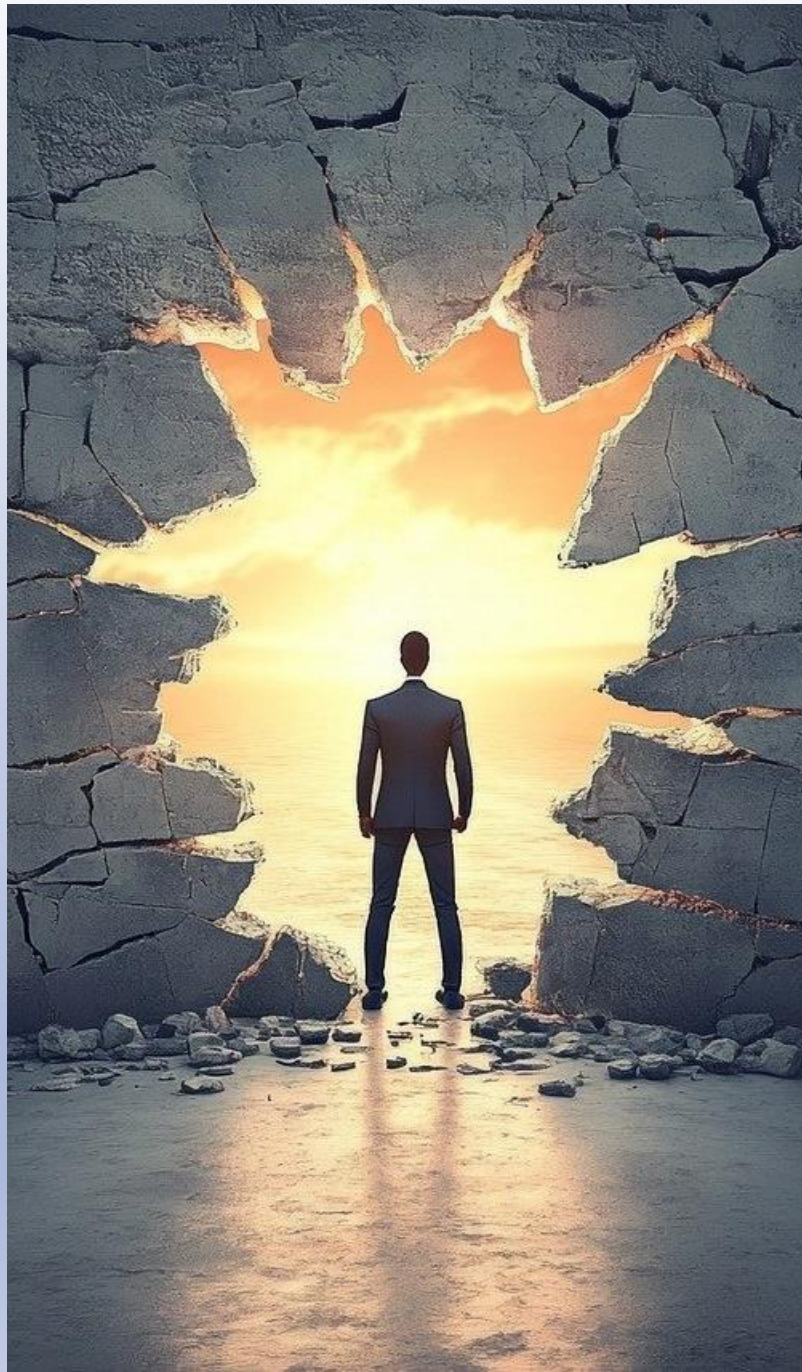
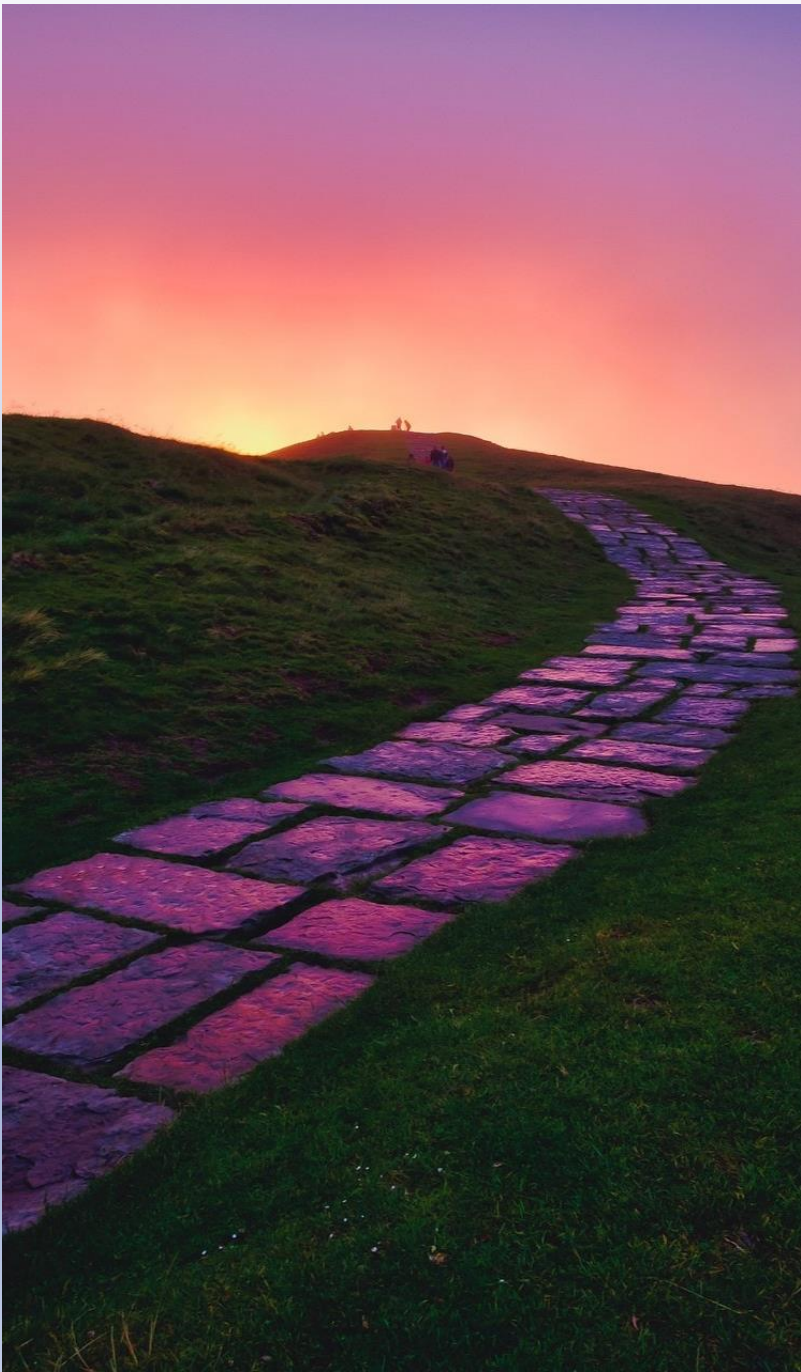
One who digs a pit
will fall into it,
and one who sets
a stone rolling will have it
roll back on him.

~King Solomon













Fairness response

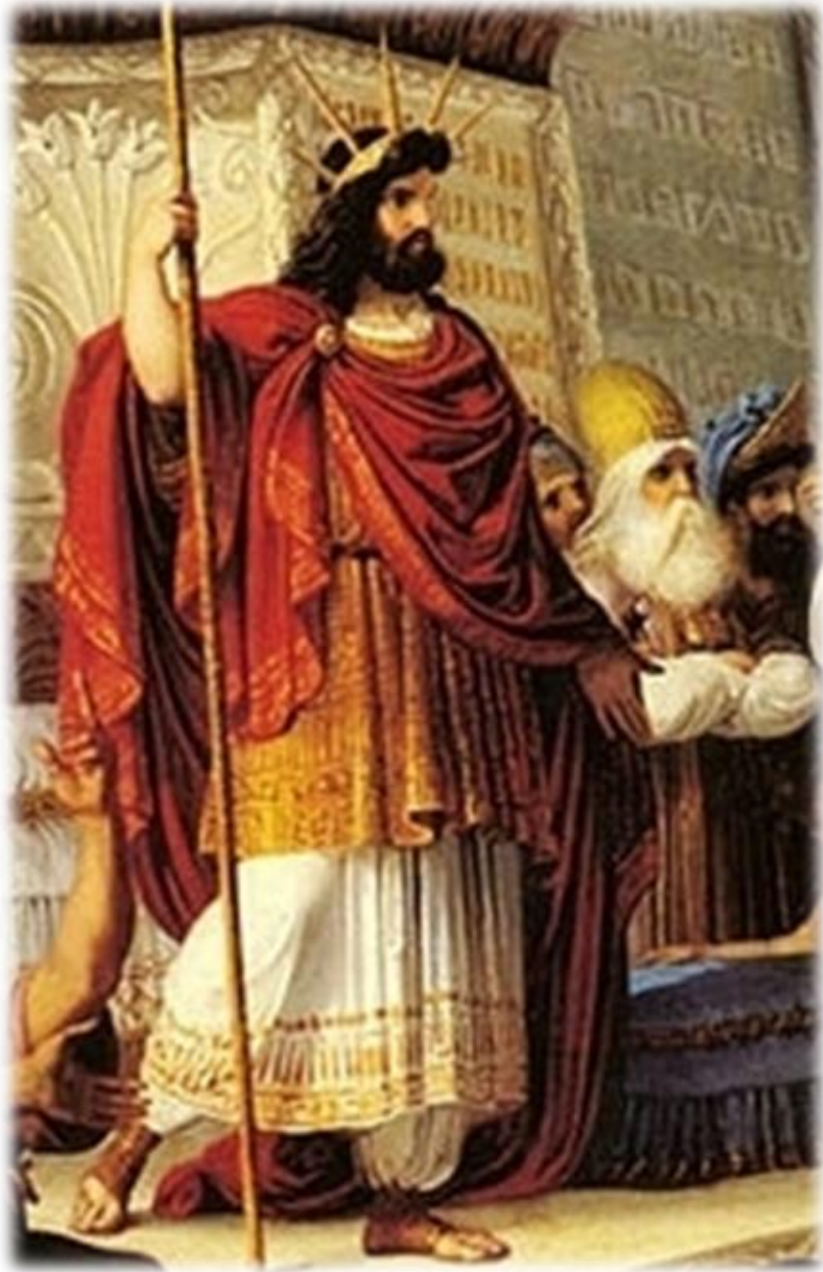






Enemy #2

FEAR



One who watches the
wind will never plant;
one who looks to the
clouds will never harvest.

~King Solomon





SIBERIA





Strategy #2
Fight fear
with fear



 Medical Center

VA  Vets

Building
1

1







Where ethics leads, culture follows

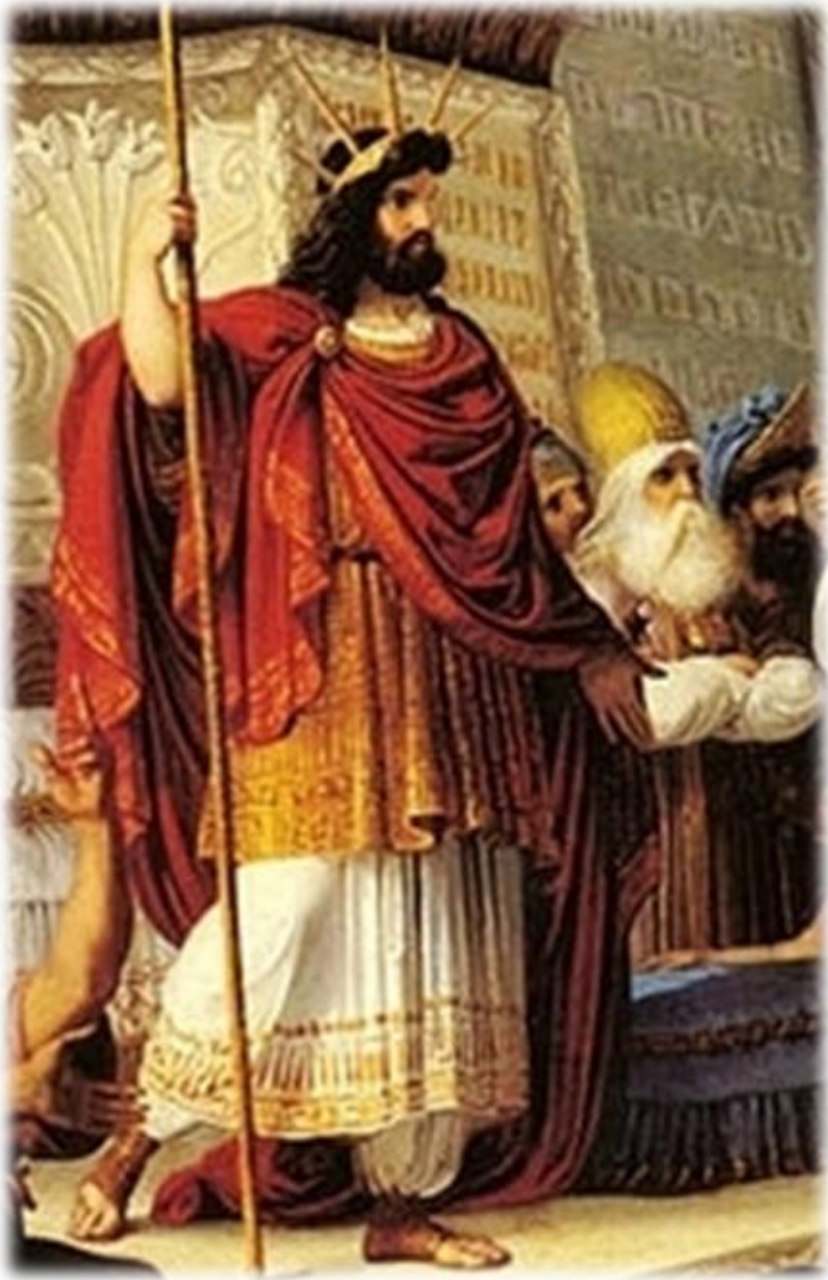
MIRROR NEURONS

WIBBOL UENBOL



Enemy #3

PROJECTION



As water reflects one
face to another,
so too, the heart of one
person to another.

~King Solomon



**If you see
someone
without
a smile,
give 'em
one of
yours.**

~Dolly Parton

TIKKUN OLAM

Repair the world



The Ethical Mindset







Strategy #3

Heal thysel

*What is one action I can take today
to be a better person than I was yesterday?*

What is one action I can take tomorrow
to be a better person than I was today?


Hillel the Elder said:

If I am not for myself,
who will be?

And if I am only for myself,
what am I?








Strategy #1 Create a circle of trust

Strategy #2
Fight fear
with fear





Strategy #3

Heal thysel



CORINTH





Where ethics leads, culture follows



Give feedback to Yonason

Scan this QR code



Or go to

<https://talk.ac/rabbi>

and enter this code when prompted

ETHICS



Hillel the Elder said:

If not now,
when?





**Good ethics is good
business.**





Too often,
compliance
is the
enemy
of ethics.

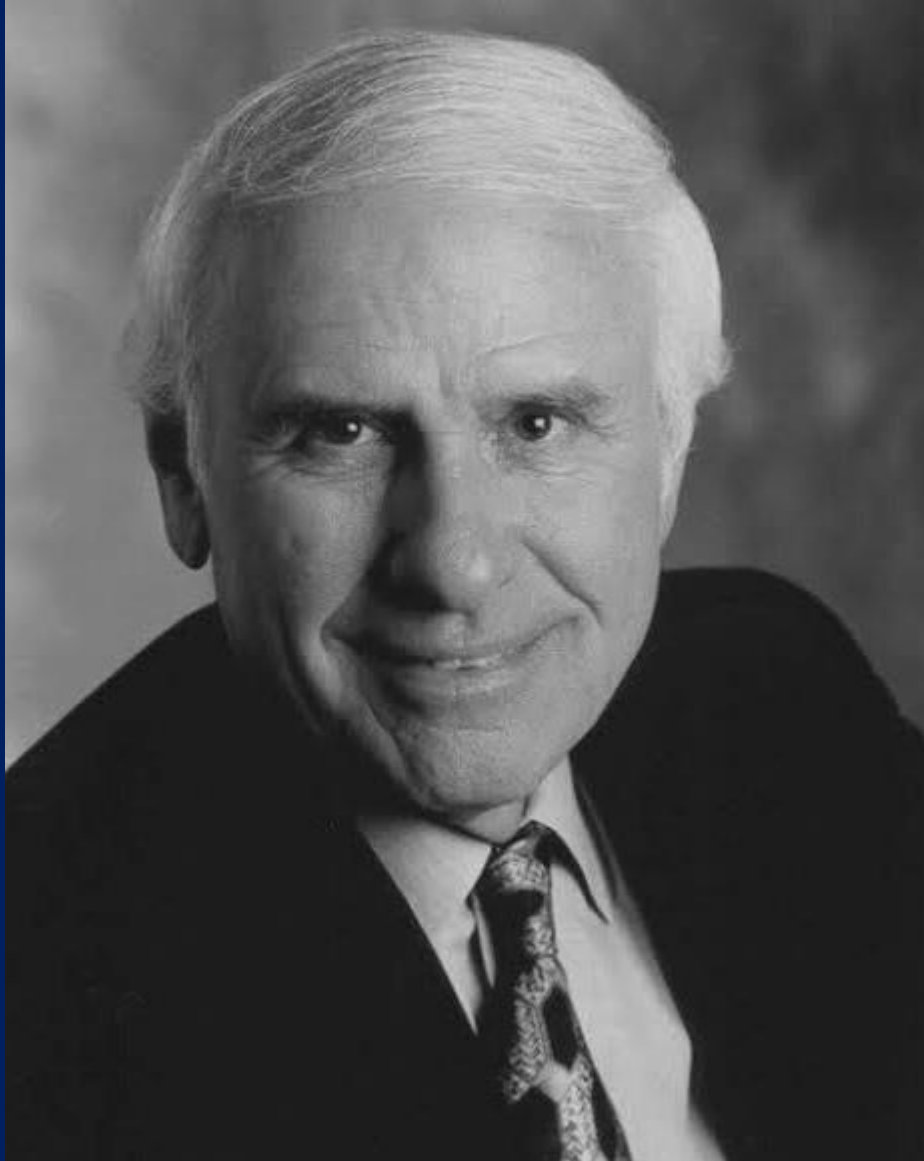
The keynote speaker with 3000 years' experience - ethicsninja.com

Make every little decision as if it has GIANT consequences

**BECAUSE
IT DOES**

A long, curved path of wooden planks laid out on a textured, reddish-brown ground. The planks are arranged in a line that curves away from the viewer towards the horizon. The background is a solid light blue sky.

Image by Tajul Islam Apurbo via Wikipedia



You are the average
of the 5 people you
spend the most
time with.

~Jim Rohn



