EXHIBITOR & SPONSOR
PROSPECTUS

New England Home Care & Hospice Conference and Trade Show

May 3 -5, 2027

Mohegan Sun Resort & Casino
Uncasville, CT

NEW ENGLAND
HOME CARE & HOSPICE
CONFERENCE AND TRADE SHOW

Sponsorship deadline March 1, 2027

www.nehcc.com

NEW ENGLAND

SPONSOR & EXHIBITOR PROSPECTUS

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The 16th Annual NEHCC is sponsored by the six state home care and hospice state associations and is the biggest event of its kind in New England.

Rhode Island Partnership for Home Care
Advancing quality healthcare at home

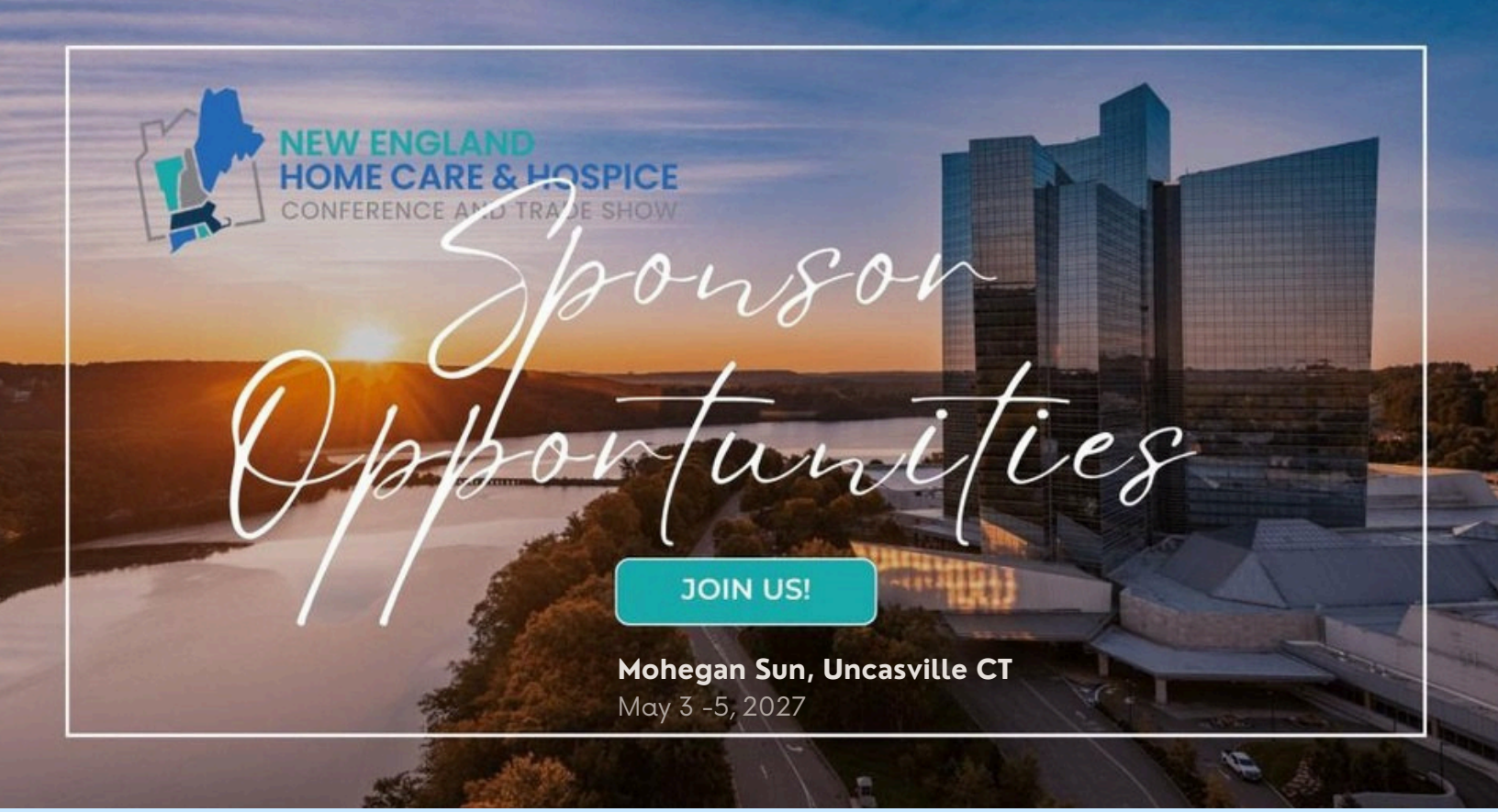
VNAs of Vermont

Home Care, Hospice & Palliative Care Alliance of New Hampshire

Home Care & Hospice Alliance of Maine

CT Alliance for Care at Home

hca Home Care Alliance of Massachusetts



EXPERIENCE THE REGION'S BEST CONFERENCE

The New England Home Care & Hospice Conference and Trade Show is the region's premier event for home care and hospice agencies. It is hosted by **the six New England state home care & hospice associations,** which collectively represent nearly 400 organizations. We expect more than 200 senior and mid-level management and clinicians through multiple keynote sessions, workshops, and intensive programs. Three days of engagement and networking with attendees. Several sponsorship levels are available, so find the right package that fits for you.

Join us May 3 - 5, 2027 at Mohegan Sun in Uncasville, Connecticut.

THE EVENT OF THE YEAR!

You can bet that everyone will love returning to Mohegan Sun Casino & Resort for learning, networking & connecting with our home care & hospice audience at the 2027 New England Home Care and Hospice Conference.

BE PART OF THE SHOW

This onsite conference is a multi-day event with keynotes, panel discussions, time to connect with colleagues, educational sessions, training and the region's largest industry trade show, sales product demos, focused sessions on industry trends, thought leadership, product training/adoption, and more.

PREMIER SPONSORSHIP

Task or Deliverable	Platinum	Gold	Silver
	$7500	$7000	$6000
	limit 1	limit 1	limit 1
Large (10x10) booth in premium high traffic area in the foyer for best flow	✔	✔	✔
Recognition of Premium Sponsorship on slideshow in general ballroom	✔	✔	✔
Company logo prominently displayed on conference marketing materials	✔	✔	✔
Signage prominently displayed at conference registration area and ballroom	✔	✔	✔
Complimentary registrations for the event	5	4	4
Advanced copy of attendee list, as well as final attendee list post-event	✔	✔	✔
30-second video for social channels leading up to the conference	✔	✔	✔
Company literature in conference tote bag	✔	✔	✔
Full page advertisement in Conference Program	inside front	inside back	included
Welcome attendees at morning session	May 4	May 5	
VIP Board Room access for private meetings and demos with attendees	✔		
Conference tote bag with sponsor logo	✔		

BUILD YOUR VISIBILITY WITH THE REGION'S BEST CONFERENCE AND TRADE SHOW

For more information

617-482-8830

info@nehcc.com

100 Summer St.
Suite 1600
Boston, MA 02110

NEW ENGLAND
HOME CARE & HOSPICE
CONFERENCE AND TRADE SHOW

ADDITIONAL SPONSORSHIPS

PACKAGE OPTIONS

Flexible packages to meet your needs & budget.

The New England Home Care & Hospice Conference and Trade Show offers exciting opportunities for home care and hospice industry vendors and affiliates to be front and center at the premiere gathering of home health and hospice industry representatives. Join us!

ADDITIONAL SPONSORSHIP LEVELS

Diamond	Sa pphire	Emerald	Ruby
Winners Circle	*High Rollers*	*Bankrollers*	*Railbirds*
• Includes a 8x8 booth in the trade hall • Company literature in conference bag Specific benefits for each product, outlined on Diamond page • **Three** complimentary registrations • Logo and listing on conference on website Logo recognition in program guide • Advanced copy of the attendee list	• Includes a 8x8 booth in the trade hall • Company literature in conference bag Specific benefits for each product, outlined on Sapphire page • **Two** complimentary registration • Logo and listing on conference website Logo recognition in program guide • Advanced copy of the attendee list	• Recognition as described on Emerald page • **One** complimentary registration • Logo in program guide • Advanced copy of the attendee list	• Recognition as described on Ruby page • Advanced copy of the Attendee list • **One** complimentary registration *This level does not include a booth
$5000	**$4000**	**$3000**	**$2500**

Winners circle

DIAMOND SPONSORSHIPS

$5000

Includes a 8x8 booth in the trade hall
Company literature in conference bag
Three complimentary registrations
Logo and listing on conference website
Logo recognition in program guide
Advanced copy of attendee list

EXHIBIT HALL RECEPTION SPONSOR

Limit 2

- All Diamond benefits, plus
- Thank attendees during reception
- Signage prominently displayed during the sponsored reception
- Custom Drink Tickets with company logo
- Company logo on cocktail napkins

MASTER CLASS SPONSOR

Limit 2

- All Diamond benefits, plus
- Welcome attendees at the pre conference
- Signage prominently displayed during the
- sponsored event/ session

LOUNGE SPONSOR

Limit 1

Exclusive branding and networking space, heightened visibility, and premium engagement opportunities in a lounge atmosphere for conference attendees to gather

- All Diamond benefits, plus
- Sponsor may have a table and presence in the room
- Recognition in the room on program guide and website

NETWORKING DINNER SPONSOR

Limit 3

- All Diamond benefits, plus
- Thank attendees at dinner
- Company logo on the planetarium ceiling & floor
- Logo on dinner ticket and table cards

High rollers

SAPPHIRE SPONSORSHIPS

$4000

Includes a 8x8 booth in the trade hall

Company literature in conference bag
Two complimentary registrations Logo
and listing on conference website Logo
in program guide
Advanced copy of attendee list

BREAKFAST OR LUNCH SPONSOR

Limit 4

- All Sapphire benefits, plus
- Thank attendees during meal
- Logo recognition in the sessions
- Signage with logo during meal

KEYNOTE SESSION SPONSOR

Limit 4

- All Sapphire benefits, plus
- Introduce keynote speaker & briefly highlight your company
- Logo displayed during Keynote

BREAKOUT ROOM SPONSOR

Limit 5

- All Sapphire benefits, plus
- **6' table in back of break-out room**
- Receive special acknowledgment during each session (5 times)
- Special Logo Recognition

CHARGING STATION SPONSOR

Limit 2

- All Sapphire benefits, plus
- Provide access to charging stations throughout the conference

Bankrollers

EMERALD SPONSORSHIPS

$3000

Recognition as described below
One complimentary registrations
Logo in program guide
Advanced copy of attendee list
Booths are NOT included at this sponsorship level

KEYCARD SPONSOR

Limit 1

- All Emerald benefits, plus
- Logo displayed on hotel keycards for all conference hotel guests

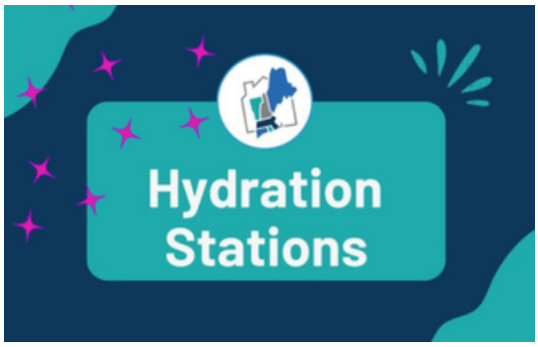
LANYARD SPONSOR

Limit 1

- All Emerald benefits, plus
- Maximize visiblity! Each attendee has your name and website around their neck for days!
- Sponsor provides 400 printed lanyards

REFRESHMENT BREAK SPONSOR

Limit 5
Enjoy all Emerald benefits with added perks, featuring logo recognition at break stations and a complimentary registration, ensuring your brand stands out while satisfying attendees' cravings.



HYDRATION STATION SPONSOR

Limit 1
Strategically located at high-traffic areas of the event, these hydration stations provide branded custom-designed hydration points featuring your company's logo and messaging. It's a great way to align your brand with health, convenience, and care for the environment.

Railbirds

RUBY SPONSORSHIPS

$2500

Recognition as described below
Advanced copy of attendee list
One complimentary registration Logo in Program Guide Booths are NOT included at this level

SOCIAL MEDIA SPONSOR

Limit 1

Logo will be displayed prominently on a screen showcasing real-time posts from attendees using the conference hashtag, ensuring your brand is recognized as part of the event's dynamic conversation.

SELFIE STATION SPONSOR

Limit 1

All Ruby benefits, plus
Exclusive sponsorship of a photo opportunity with conference & company logo and props made with sponsor logo & theme

SWAG BAG SPONSOR

No Limit

- All Ruby benefits
- Sponsor provides item
- Company acknowledged in marketing materials

EXHIBIT HALL
TRADE SHOW BOOTH

NEW ENGLAND HOME CARE & HOSPICE
CONFERENCE AND TRADE SHOW

The New England Conference trade show is expected to sell out, so secure your spot early! **Sponsors have exclusive access to reserve booths until January 1.** No reservations for booth only options will be considered until Sponsors have claimed their booths.

THROUGH JAN 1
Booth Pre Sale is for Sponsors Only

Trade Show Exhibit Hall Booth

$1400

$2200 non-member

Trade Show booth with two staff people, the attendee list, and FULL conference attendance!

- Attendance for **two** company representatives
- Discount for display advertising in the Conference Program Guide
- Additional attendees can be added at member or non member rate
- Listing in program guide & website
- 8' x 8' booth in Exhibit hall
- Skirted table, 2 folding chairs, waste basket & identification signage
- Attendee Contact e-mail list ahead of conference
- Recognition & link on conference app/ website

Exhibits will only be permitted in the official exhibit area. Exhibitor space assignment will be determined in order of receipt of paid registration. For the safety and courtesy of others, exhibits may only project within the space allotted, and isles must be kept clear for traffic. Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel or conference exhibit hall area without permission of the partnership* conference site representative. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions from the "partnership." Purchasing a booth or sponsorship indicates consent to the policies on page 12.

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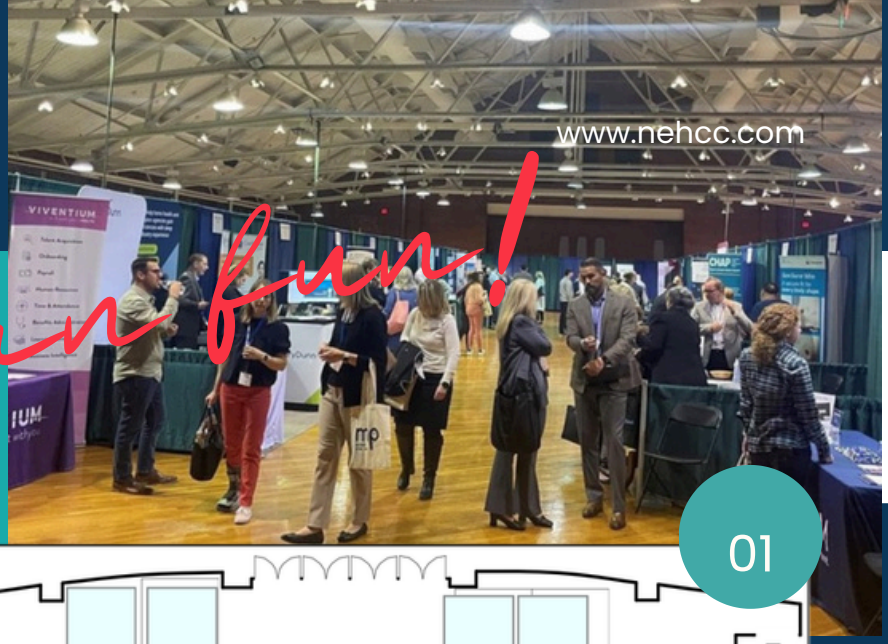
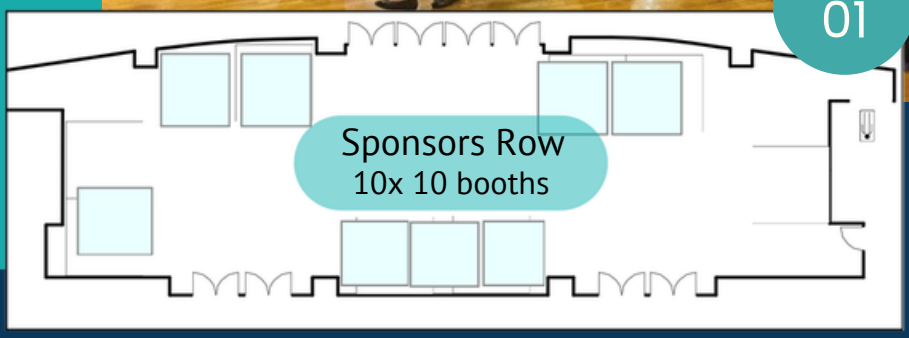


Mohegan fun! Trade Show

Showcase and demonstrate new products in-person to your target market at the 2024 NewEngland Home Care & Hospice Trade Show.

Register early for the best booth selection!

01



01

Sponsor Row!
Pre Function Area

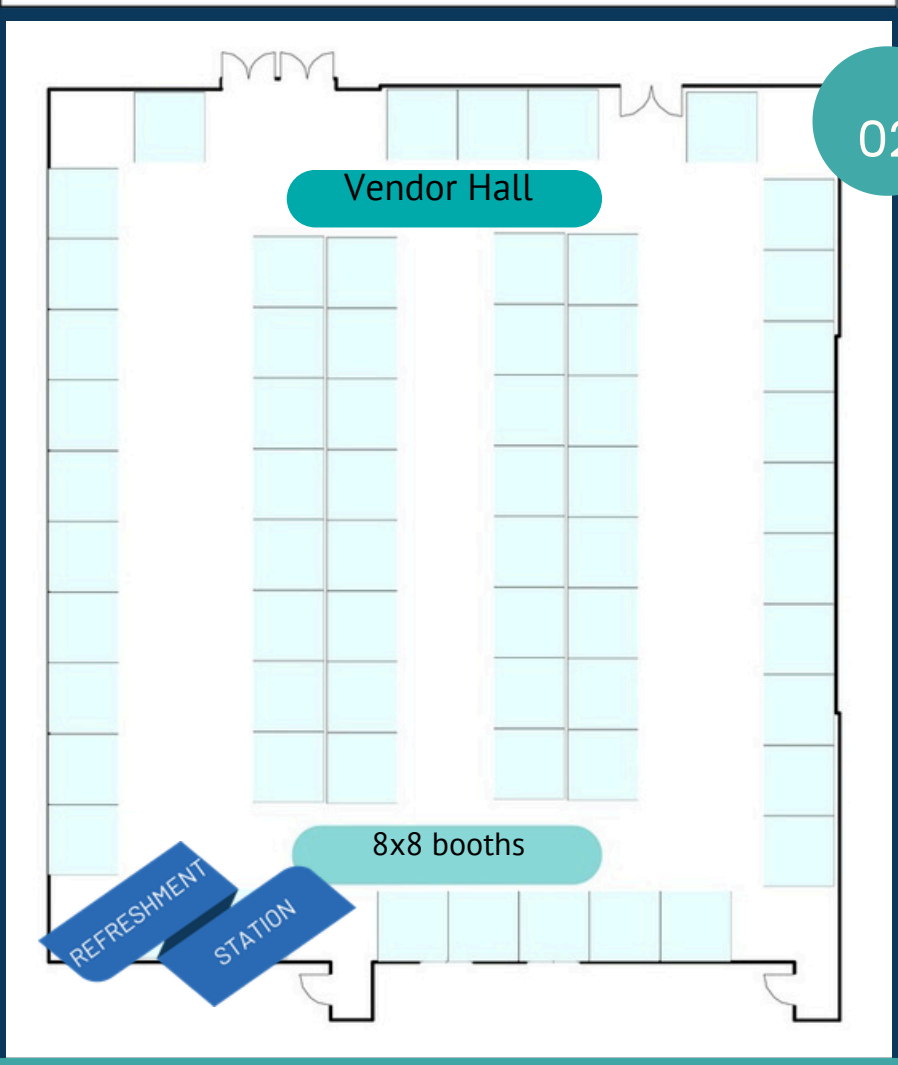
Premium Sponsors receive 10x10 both space in the preconference foyer area. Activites and snacks will draw them to you, and keep them there!

02

Earth Ballroom
Exhibit Hall

The Earth Ballroom will impress you with it's splendor! Booths in the Vendor Hall are 8 x 8, and include pipe and drape.

02



617-482-8830
info@nehcc.com

Be part of NEHCC!

CONFERENCE POLICIES

- All opportunities are first-come-first-served.
- Sponsorships & exhibits are not considered confirmed until payment is received.
- Exhibit table locations are chosen based on first come, first served.
- Interested in a different sponsor idea? We welcome them! Contact us!

DEFAULT OCCUPANCY

Any exhibitor who fails to occupy exhibitor space by 8:00 am on May 5, 2027 of the Conference trade show will forfeit the full rental price. The conference committee reserves the right to fill any vacant spaces.

LIABILITY

The exhibitor will make no claim of any kind against the conference or the hotel for any loss, damage or destruction of goods, or for any injury that may occur while participating in the show, nor for any damages of any nature or character.

CANCELLATION POLICY

Notification of cancellation must be received in writing by email to info@thinkhomecare.org, on or before March 1st, 2027 to receive a refund minus a 30% administrative fee. No cancellation refunds will be made after that date.

ANTI-HARASSMENT POLICY

The conference organizers are dedicated to providing a welcoming professional event for attendees, vendors and staff, free from all forms of harassment, intimidation, and discrimination. See the official Conference Code of Conduct on the conference website, www.nehcc.com.

CONVENTION SERVICES

Capital Convention Contractors (CCC) has been secured to provide the setup of the exhibit area. Upon receipt of your paid exhibitor registration, your contact information will be provided to CCC. Approximately 60 days prior to the conference, CCC will send you a Vendor Kit that will include information regarding shipping, ordering electricity and internet hook-up, as well as furniture upgrades. Exhibitors are solely responsible for arranging for services with CCC and are also responsible for payment of any additional fees associated with services and/or upgrade

DEADLINES

Ensure the best possible visibility and company promotion by securing your spot early! All sponsorship registrations and logos must be received by March 1, 2027 to ensure they will be included in promotion materials. Sponsorship levels will be forfeited if payment is not received within 14 days of commitment.

PAYMENT

Exhibitor booth and Sponsor fees MUST be paid in full no later than March 1, 2027. Exhibitors who arrive at the conference, who are not paid in full, will not be allowed to set up exhibit space or attend the conference.

ADVERTISING

Be Seen!

Distinguish your business from the competitors by placing your product or service front-and-center with print and online Program & Exhibit Hall Guide advertising. Advertising in the Program Guide assures your company's contact information gets into the hands of every attendee, vendor, and visitor!

2027 DEADLINE: **Submission for Program Ads March 1, 2027**

Accepted File Formats

- High-resolution PDF/X1a (300 dpi, CMYK), with bleeds
- High-resolution (300 dpi, CMYK) TIFF or EPS file

General Requirements

- Embed or outline all fonts
- Make sure all RGB and spot colors are converted to CMYK
- All images are 300dpi and CMYK
- Make sure all important material is within the live area and bleed extends on all sides of the ad

FULL PAGE - $600

Trim: 8.5" x 10.875"
With Bleed: 8.75" x 11.125"

HALF PAGE- $450

Half Page Horizontal 7.5" x 4.875"
Half Page Vertical 3.625" x 10"

QUARTER PAGE- $300

Quarter Page 3.625" x 4.875"

Information on submitting ads available at: **https://nehcc.com/sponsors-exhibitors**

Sposorship List

Levels	Indicate Product or Servicer	Price
Premiere Sponsorships	Platinum Gold Silver	$7500 $7000 $6000
Diamond Sponsorships	Exhibit Hall Reception Sponsor Master Class Sponsor Network Dinner Sponsor Lounge Sponsor	$5000
Sapphire Sponsorships	Keynote & General Session Breakfast or Lunch Sponsor Breakout Room Sponsor Charging Station	$ 4000
Emerald Sponsorships	Keycard Sponsor Refreshment Sponsor Lanyard Sponsor Hydration Station	$3000
Ruby Sponsorships	Social Media Swag Bag Sponsor Selfie Station	$2500
Exhibit Booth	Standard	Member v Non Member 1400 or 2200
Program Guide Advertising	Full Page Half Page Quarter Page	$600 $450 $300
Additional Attendees for three day conference *single day registration also available*	Member Rate Non- Member Rate	$525 $795
Add ons	Networking Dinner	$85
Total		

PURCHASE ONLINE